

Peace prize
Dr. Earle Waugh earns a
local peace award.

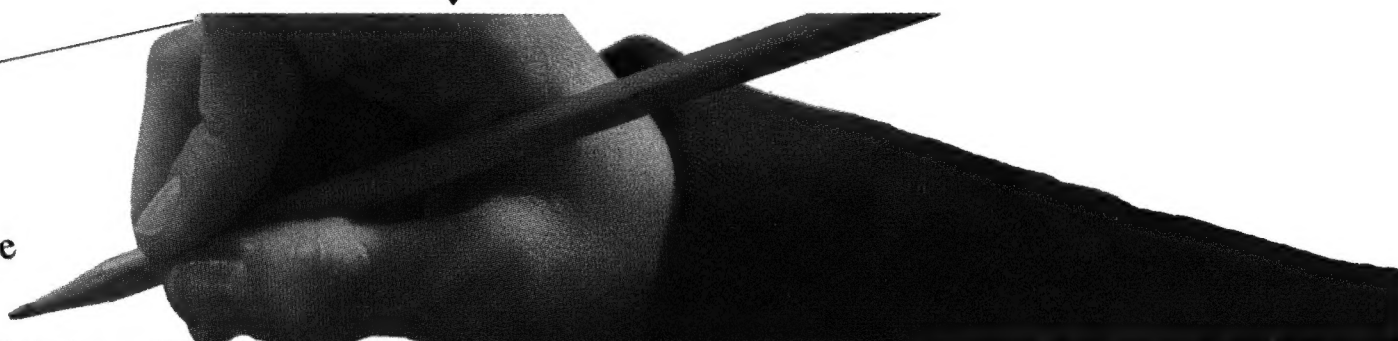
2

Pounding the pavement
A handful of candidates from the University of Alberta
are running in the provincial election campaign.

3

Survey says
The U of A earns top marks from
Maclean's and *The Scientist*.

7



UNIVERSITY OF ALBERTA

folio

Volume 42 Issue 6

NOVEMBER 12, 2004

<http://www.ualberta.ca/folio>

Campaign 2008: U of A launches historic fundraising campaign

\$310-million drive will close on university's centennial

By Geoff McMaster

The University of Alberta has launched the biggest fundraising campaign in its history, with an overall target of \$310 million.

Now halfway through the campaign, the university has already raised \$200 million in donations from 39,000 alumni, friends and corporations. With the theme "Celebrate One Century – Build the Next," the eight-year campaign will come to a close on the university's 100-year anniversary in 2008.

"This is a fundraising initiative that will solidify the academic mission of the university," said Board of Governors chair Jim Edwards, who co-anchored the news broadcast-style launch along with Vice-President (External Affairs) Susan Green at the Saville Sports Centre Nov. 2.

More than \$8 million in gifts was announced at the event. Hong Kong-based businessman and alumnus Charles Chan donated \$6 million for international student scholarships, RBC Financial Group provided \$1.5 million for the U of A's School of Business, and campaign co-chair Robert MacLean, president of RJM Corp, and his wife Maryanne MacLean, made a donation of \$1 million.

"We believe that if Canada is to compete with other countries for talent, investment and economic growth, we simply must invest in intellectual capital and provide an environment for business to



U of A Vice-President (External Relations) Susan Green and Board of Governors chair Jim Edwards served as news anchors while President Rod Fraser delivered breaking news at the newscast-style launch of Campaign 2008.

prosper," said RBC's president and CEO, Gordon Nixon.

The campaign, the second largest ever at a Canadian university, focuses on three areas: outstanding students, with \$105 million devoted to increasing and strengthening scholarships, awards and bursary programs; outstanding faculty, with \$90 million for teaching and research activities, including hiring more professors and establishing innovative research

centres; and outstanding vision and growth, with \$115 million for facilities, increasing student capacity and implementing new technologies for classrooms and research labs.

"Putting money into the hands of students who otherwise might not have it, thereby opening a door to life-long learning is very important," said Dr. Gerry Glassford, representing the internal drive by faculty and staff to raise \$2.4 million.

"We're doubling our knowledge base every six years, and if we don't have children, youth and mature adults accessing that new knowledge, we can't begin to build a country as strong as the one we live in today."

The entire U of A internal community, including students, faculty, staff and members of its governing bodies, have raised more than \$13 million.

"The quality of the education we're getting is a huge issue," said Alexis Pepin, president of the Graduate Students' Association. "This campaign is fabulous in that it will target new capital projects, providing the space and research equipment that students need to really get that education."

"The fact that we're putting our own money into this campaign really says a lot."

Leading the campaign are five co-chairs – Tim Hearn, chairman, president and CEO of Imperial Oil Ltd.; David McLean, chairman of CN, Vancouver; Robert MacLean, president of RJM Corp., Edmonton; Nizar J. Somji, president and CEO of Matrikon Inc., and James Stanford, president of Stanford Resource Management Inc., Calgary.

"Supporting the fundraising effort at the U of A will give (Alberta) a competitive advantage globally, since it's recognized as one of the finest institutions in the world," said Somji. ■

U of A names 12th president

Indira Samarasekera sees university as 'global think tank'

By Richard Cairney

The University of Alberta has named Dr. Indira Samarasekera as its 12th president. Samarasekera begins her five-year term July 1.

Samarasekera was introduced to media and members of the campus community at a Nov. 2 news conference held after the university's Board of Governors unanimously approved her appointment. At the event, Samarasekera said university presidents in Canada must promote

increased funding levels, which have dropped dramatically in the past decade.

"Public funding for Canada's universities has been significantly eroded and must be restored," she said, pointing out that while funding to public universities in the U.S. has increased by 25 per cent since 1980, it has dropped by 20 per cent in Canada.

Samarasekera, who is currently the vice-president (research) at the University

of British Columbia, said her priorities will be to address funding issues (which ultimately affect tuition and accessibility), enhance the undergraduate learning experience by taking advantage of the university's research strengths, and build on the university's "extraordinary research excellence."

She said she hopes to see a "creative climate where risk-taking and creative research are not only supported, but fos-

tered." The university, she said, should be "a cauldron of new discoveries and new ideas."

A renowned engineer, Samarasekera also bemoaned the level of research funding in the arts and humanities. "My education, being an engineer, was sadly lacking in the humanities," she said, noting that the importance of the arts, humanities and social sciences cannot be overstated.

See President, page 2

President

Continued from front page

Well-rounded students are conversant in many disciplines, she said. The university will educate leaders of tomorrow and will be positioned as "a global think tank."

The university is on "an extraordinary journey," travelling along a road that most universities don't take. "It is a road marked by daring, discovery, and distinction," she said.

Jim Edwards, chair of the Board of Governors and the university's presidential search committee, said Samarasekera was a natural choice for president. "We are indeed fortunate that such an esteemed academic and administrator has agreed to lead our great institution," he said.

And Samarasekera said there was no question in her mind that she wanted to come to the U of A. "It is one of the great Canadian universities. No other university has advanced so much in a decade... I'm trying to find words that are appropriate to express what an honour this is but there aren't any."

Samarasekera will become the university's first woman president. She succeeds Dr. Rod Fraser, whose second five-year term as president draws to a close June 30.

Dr. Martha Piper, president of UBC, called Samarasekera "a truly visionary leader".

Samarasekera has held the position of vice-president (research) at UBC since May 2000. During her term, infrastructure and funding for research at the university



Dr. Indira Samarasekera has been named the U of A's 12th president. An engineer who is passionate about the humanities, Samarasekera's term begins July 1.

increased significantly. She has spearheaded several new initiatives to enhance the quality of support for researchers at the Point Grey and four hospital campuses.

A tireless advocate for research across all fields, Samarasekera has facilitated major research projects in the humanities, social, natural, applied and health sciences through the Canadian Foundation for Innovation and the granting councils.

A strong supporter of graduate students, Samarasekera has also taken steps to enhance the participation of undergraduate students in research. She has also played a role provincially and nationally to enhance funding for research. Support for technology transfer has also expanded during her tenure.

A distinguished researcher,

Samarasekera received her BSc honours in mechanical engineering from the University of Ceylon in 1974, an MS in mechanical engineering from the University of California in 1976 as a Hayes Fulbright Scholar, and a PhD in metallurgical engineering from the University of British Columbia in 1980.

A professor in the UBC Department of Materials Engineering, Samarasekera has served as the director for the Centre for Metallurgical Process Engineering. She was the first incumbent of the Dofasco Chair in Advanced Steel Processing at UBC. To facilitate knowledge-transfer to industry, Samarasekera has consulted extensively for industry and participated in 60 short courses on steel processing at companies around the world.

Samarasekera is an Officer of the Order of Canada, a Fellow of the Royal Society of Canada, a Fellow of the Canadian Academy of Engineering and a Fellow of the Canadian Institute of Mining Metallurgy and Petroleum. She is a recipient of numerous other honours, including the E.W.R. Steacie Memorial Fellowship, the British Columbia Science Council New Frontiers in Research Award, the Dofasco Award, the Golden Jubilee Medal, the UBC Killam Research Prize, and 10 best paper awards with co-workers.

Samarasekera was a member of the Council of the National Research Council of Canada, a member of the National Advisory Board on Minerals and Metals, and NSERC's Reallocation Committee (1997). She was a vice-president of the Royal Society of Canada in 2003 and is a member of the Fellows Selection Committee for Applied Science and Engineering. She has also served on the Killam Selection Committee for the Canada Council for the Arts, the board of TRIUMF, the International Review Committee for the Ontario Challenge Fund, and is a member of the Science and Engineering Advisory Committee of the Alberta Ingenuity Fund.

Samarasekera is broadly engaged in fostering research and knowledge transfer and currently serves on the boards of Discovery Parks Inc., Genome BC, the Michael Smith Foundation for Health Research, the Provincial Health Services Authority, the Canadian Microelectronics Corporation, The Stem Cell Network, and the Canadian Genetics Diseases Network. She is a member of Industry Canada's University Advisory Group and the Sustainable Development Technology Fund. Samarasekera is on presidential advisory committees at MIT and Carnegie Mellon University.

Samarasekera was born in Colombo, Sri Lanka and immigrated to Canada in 1977. She has two children, Dinesh, 25, and Anjalika, 22, both recent graduates of Queen's University. ■

folio

Volume 42 Number 6

OFFICE OF THE VICE PRESIDENT
(EXTERNAL RELATIONS)
OFFICE OF PUBLIC AFFAIRS,
6TH FLOOR GENERAL SERVICES BUILDING
UNIVERSITY OF ALBERTA,
EDMONTON, ALBERTA T6G 2H1

LEE ELLIOTT: Director,
Office of Public Affairs

RICHARD CAIRNEY: Editor

GEOFF MCMASTER: Assistant Editor

CONTRIBUTORS:

Richard Cairney, Lee Craig, Diane Hutchinson,
Scott Lingley, Stacy Lorenz, Geoff McMaster,
Tom Murray

GRAPHIC DESIGN:

Susan Hunter, Allison Young, Penny Snell

Folio's mandate is to serve as a credible news source for the University community by communicating accurate and timely information about issues, programs, people and events and by serving as a forum for discussion and debate.

Folio is published 19 times per year.

The editor reserves the right to limit, select, edit and position submitted copy and advertisements. Views expressed in Folio do not necessarily reflect University policy. Folio contents may be printed with acknowledgement.

Inquiries,

comments and letters should be directed to Richard Cairney, editor, 492-0439
richard.cairney@ualberta.ca

Display advertising

Deadline: Thursday 3 p.m. one week prior to publication
Bonnie Lopushinsky, 417-3464
bl5@ualberta.ca

Classified Ads

Deadline: Thursday 3 p.m. one week prior to publication
Cora Doucette, 492-2325

Talks and Events

Deadline: Thursday 3 p.m. one week prior to publication
cora.doucette@ualberta.ca

Enter events online at

http://www.uofaweb.ualberta.ca/events/submit.cfm

ISSN 0015-5764 Copyright 2004



The University of Alberta maintains a database of all alumni. This database is used to send you news about the U of A, including Folio and New Trail, invitations to special events and requests for support. On Sept. 1, 1999, post-secondary institutions were required to comply with the Freedom of Information and Protection of Privacy legislation of the province of Alberta. In accordance with this legislation, please respond to one of the following options:

- ☐ Please keep my name, or
- ☐ Remove my name from the Folio list.

Signature _____

No response means the University of Alberta assumes an individual wishes to remain on the mailing list.

Project Ploughshares pays tribute to local hero

Waugh promotes understanding of Muslim, aboriginal cultures

By Geoff McMaster

Dr. Earle Waugh has been awarded a local peace prize for fostering a better understanding of Muslim and aboriginal cultures.

The Salvos Prelentzos Peace Award is presented every year by Project Ploughshares Edmonton to an individual or organization that has "made a significant contribution to peace and disarmament issues in the Edmonton area." Previous U of A winners include education professor Dr. Toh Swee-Hin and global education program co-ordinator Nancy Hannemann.

"I couldn't believe it," Waugh said of receiving the award. "I thought there are so many people that deserve it more than I do. I was just touched by the fact they would do this...I really feel privileged to be part of this group (of past winners)."

A professor emeritus of divinity with the Office of Interdisciplinary Studies, Waugh has written and edited books and articles ranging from a Cree dictionary to a collection of articles on American Islamic discourse. He is an active social commentator, appearing in Canadian, American and European media and speaking to numerous community organizations, workshops and conferences.

"The peace award is awarded every year to local people who have made a difference in terms of peace understanding and awareness, and we thought Dr. Waugh certainly fit the bill because of his wide-ranging interest, particularly in Islam and

the Islamic world," said Melle Huizinga, adding that the prize is generally reserved for the "unsung heroes" of the Edmonton community, those who "do what they can to promote peace and harmony" without attracting a lot of media attention.

"We feel that particularly now when the Muslim community really is under attack in North America, it's people like Earl Waugh who really build bridges, and who are not only good scholars but also good human beings who communicate this to others...he has done a lot to calm the fears, identify the posturing that goes on, and really combat the ignorance that is so dangerous."

That hasn't always been easy. Waugh said most frustrating, especially when addressing the American media, has been the skeptical treatment of academics on issues of Islam.

"People don't find what you have to say to be significant when you're faced with the destruction of the towers, which is such an incredibly visual result of Islamic radicalism," said Waugh. "When you try to put radicalism in perspective, you can tell they just don't believe you."

"There were a few academics (such as Samuel Huntington in the Clash of Civilizations) who tried to argue there was a polarization between Christianity and Islam, and that this was going to take on a new and dramatic form, and 9/11 seemed to verify that. Those of us who find such a simplistic viewpoint revolting really hadn't

thought through alternatives to it...but all the media picked it up, and it became the hidden agenda behind reporting. Any attempt to make that complex was just kind of dismissed as academic rhetoric, and I found that very discouraging."

Canadians have been far more accepting of the Muslim community, he says, and far less ready to blindly follow the polar view. But the mainstream media could do more to help, he adds.

"If I have a message for Canadians it's this: there are 700,000 Muslims in Canada and only a handful of people who can be branded radicals." They should be celebrated as good Canadians who promote peace, he said, "but that message has not gotten out, largely because the media has to have the dramatic."

Waugh received the ninth annual Salvos Prelentzos Peace Award, established in tribute to a soldier who fought in the Second World War and never forgot its horror, at city hall Nov. 5. ■

ExpressNews

your online news source

U of A news
every weekday...
on the Web...

www.ualberta.ca/ExpressNews/

Taking it to the streets

U of A faculty and staff take on community service in a big way

By Tom Murray and Richard Cairney

"I have to go in tomorrow and clean things up, get everything in order."

Joyce Assen, the university's travel manager/supply payment manager, was making sure everything was in place before she took a leave from her job to apply for another one – as MLA for the riding of Leduc Edmonton Beaumont.

If the university values community service, then people like Assen, engineering professor Brian Fleck and former School of Business lecturer Guy Boutilier are doing it proud. The three are running for office in the upcoming provincial election. And the experience, says one former provincial election candidate, will only enrich their personal and professional lives.

"Campaigning for public office is not a picnic," said U of A Vice-President (External Relations) Susan Green, who ran for office for the provincial Conservatives in 1997. "But I absolutely loved it. I would only encourage faculty and staff, whatever their political stripe, to get involved in the political process, whether as a campaign worker or a candidate. It's an important aspect of civic engagement I feel incredibly strong about."

Assen understands the effort and rewards. As the election campaign drew near, she was suddenly faced with a million tasks, an endless number of details relating to her present job and her potential future job. It's not as though she's unfamiliar with it; Assen ran in the last election, and has also done her share of public service positions through the years.

"I've been very involved on a local level. I was a school trustee here in Leduc for a number of years; I sat on both the county and city boards. And I was the chairman of the school board when I left in '85 to go back to work full time."

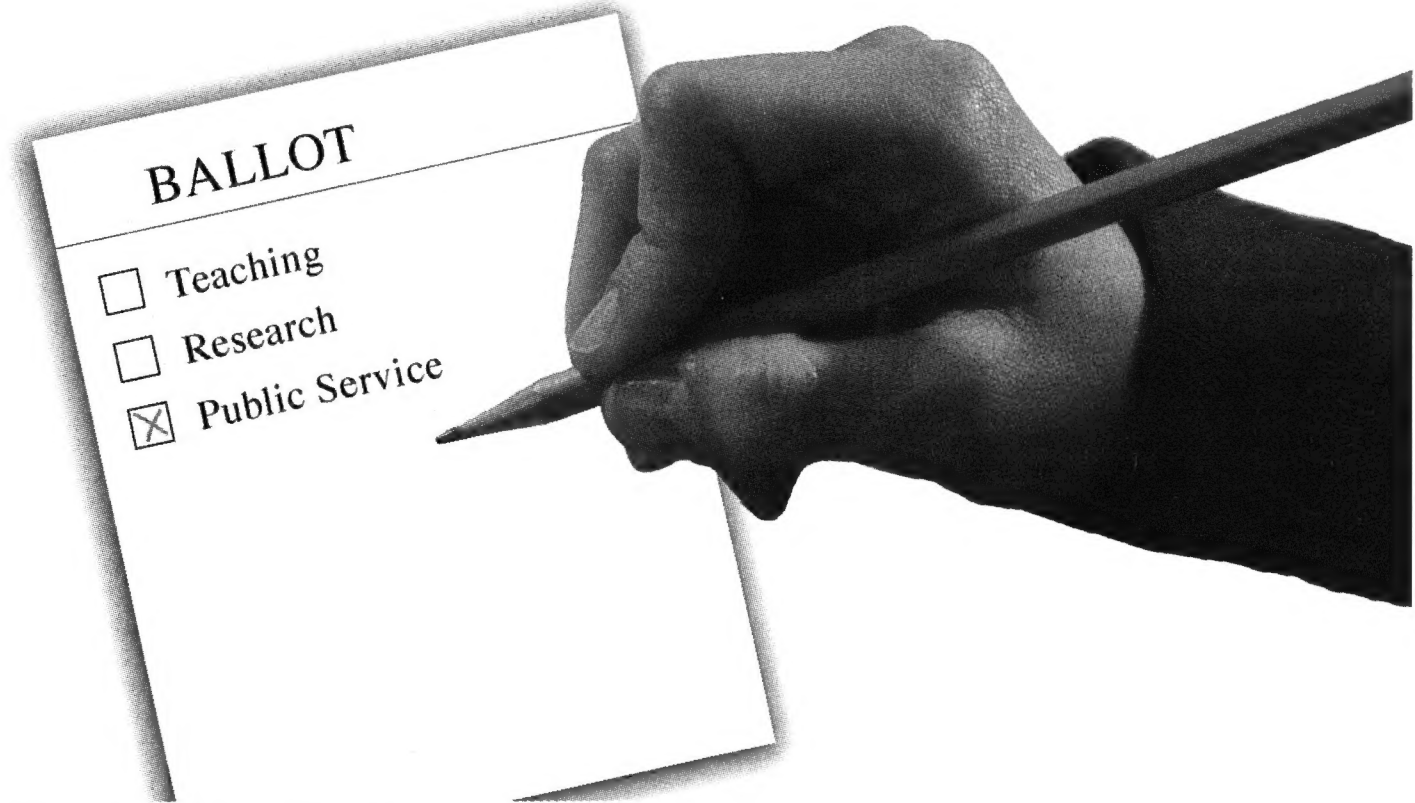
The generation that Assen grew up with embraced the idea of public service as an important consideration: get involved, be proactive, make a difference, she said.

Some people would generously call Assen an optimist for running against the seemingly invincible PCs, but she feels her chances are pretty good. "There has been some discontent in the Edmonton area with the Tories," she said.

It's the kind of tenacity that Green says goes well in public life and on campus. Green says that members of the U of A community who run for public office bring with them valuable working skills as well as an important understanding of the important role universities play in society.

"They would bring with them the very deep understanding that investing in post-secondary education is critical for the economic and social well-being of the province," she said. "And they would be very aware of the many linkages between the university and the greater community, and what a great resource the university is to the community."

It doesn't take much to find members of the U of A community involved in public life. The university senate had a number of its members running in the civic elections: Donna Finucane very nearly earned a seat on city council, while Jane Batty held on to hers for a second term. Maureen Towns was elected to the board of trustees for Elk Island Public Schools. Don Weideman, who taught in the School of Business for 27-years, is running in the Edmonton-Centre riding for the Progressive Conservatives. Other members



Public Service is a university priority, and faculty and staff take that to heart during elections.

"Campaigning for public office is not a picnic. But I absolutely loved it. I would only encourage faculty and staff, whatever their political stripe, to get involved in the political process, whether as a campaign worker or a candidate."

— Susan Green

of the campus community have played important roles in government. Dean of Business Dr. Mike Percy served as an MLA in Edmonton, as Liberal finance critic. Dr. Allan Warrack, a professor emeritus in the School of Business, held important cabinet posts in the Lougheed governments. Jim Edwards, chair of the U of A Board of Governors, served as an MP under the Mulroney Conservatives. The list is hardly comprehensive, but indicative of the degree of participation the university community has in politics.

Elsewhere on campus, mechanical engineering professor Brian Fleck is running for the New Democrats in the Edmonton-Whitemud riding. "I do research on food mechanics and turbulence," he said. "That means I end up doing a lot of work related to the oil and gas industry and the environment."

Sounds like a bit of a hard fit, shoe-horning NDP ideals into industry. Fleck doesn't see it that way. He's a committed environmentalist, but a pragmatic one, with a style more about finding common areas, and an emphasis on working together rather than butting heads. Maybe that's why his faculty has gotten so enthusiastically behind him.

"They've started helping me out with volunteer support, financial support and also moral," he said. Pretty impressive, considering that the engineering faculty is traditionally a conservative one, at least to outside observers. How did Fleck end up

with his beliefs?

"Even my parents were a little surprised I was running for the NDPs," he said, in a somewhat bemused tone. "From the point of view of their generation, they see them as a somewhat extreme bunch of socialists, and I don't approach it from that vantage point at all. In the strictest definition, I am a social democrat. I believe in people before large corporations or other organizational units like that, the individual being the most important."

Fleck is running against Dave Hancock, who most recently held the post of justice minister. A tough fight, but Fleck shrugs off any idea he's being thrown to the wolves.

"It's no secret that the riding I'm running in is a Tory stronghold," he admitted, "but I think I'm up to the challenge. I'm excited."

From one end of the political spectrum to the other: Guy Boutilier is a Progressive Conservative who served as minister for municipal affairs. A former mayor of Fort McMurray Boutilier taught at the School of Business until being named to provincial cabinet. He field questions about how the spiritual rewards of public service trump the monetary gains of private life with agreeable ease.

"I have my graduate degree from Harvard," he said, "and I went to my tenth-year reunion, and they were all joking that I was dragging down their average salary because I'm in public office. I indicated that I'm a billionaire in spirit...in terms of what we do in government."

The hard work, the time outside family life, attacks from political enemies, the damage to the spirit, never mind the money lost, must be considerable.

"If you love your job, you don't work a day in your life," Boutilier said. "I love what I do with a passion, and the day I don't is the day I choose to no longer do it. That's the downside to being in government — if you don't get re-elected, you go back to having a normal life; you go back to having civilized hours. I guess I'd have to go out and, probably with my background, triple or quadruple my salary."

It wouldn't take too long. But even more surprising is that Boutilier takes time out from government affairs to teach at the University.

"Mike Percy, Dr. Percy, is the dean over there; he's a former Liberal MLA and I want to say a good friend," he stresses. "He knew my background in business, my wife and I having both taught at the college in Fort McMurray, and he knew I had an MBA from Harvard. He asked me, when I was a backbencher, to teach. And I enjoy doing it

"Even my parents were a little surprised I was running for the NDPs. From the point of view of their generation, they see them as a somewhat extreme bunch of socialists, and I don't approach it from that vantage point at all."

— Brian Fleck

tremendously; in fact I miss it."

"Traditionally, when I teach, it's so that I can get away from politics. That's one of my motives at the university, just to see the energy, the new ideas and information. When I was mayor (in Fort McMurray) I used to meet with officials at the college, and I believe that universities are where new ideas come from...I believe a lot of that thinking can come from universities."

When those candidates return from this intense, high-profile form of public service, Green says, they add even more to the university.

"If you have a faculty or staff person elected to public office, they will see things from quite a different perspective," she said. "So when they come back — either having been defeated or having served in government — they have a much richer understanding of society, and at the end of the day, they make better decisions." ■

Obsession with manliness follows old patterns in U.S. election

The manlier man won

By Stacy Lorenz

Why did the U.S. presidential election involve so little discussion of substantive issues? Why did the Democrats spend most of the campaign trying to portray John Kerry as a manly war hero, rather than articulating a clear alternative to George W. Bush's policies in Iraq? Why did Republicans relentlessly depict Kerry as an indecisive, out-of-touch elitist, and why did analysis of the television debates focus on Kerry's success in projecting a "presidential" demeanour?

The 2004 campaign's emphasis on manliness and public image follows a long-standing pattern in American politics. Republican attacks on Al Gore in 2000 and Michael Dukakis in 1988 are notable recent examples, but a longer view of the gender rhetoric surrounding presidential elections reveals a preoccupation with manhood in much earlier periods. As a result, it is not surprising that the 2004 campaign frequently centred on impressions of Bush's and Kerry's masculinity, rather than their ideas. One of the best illustrations of this theme is the election of 1840, which pitted President Martin Van Buren, the Democratic incumbent, against General William Henry Harrison, the Whig challenger and hero of the 1811 Battle of Tippecanoe.

Rather than focusing on specific policies, the Whigs promoted Harrison's candidacy by highlighting his humble background and manly virtues. Their two main campaign symbols – the log cabin and the hard cider jug – linked Harrison to the frontier and to the rough masculinity of the working man. (It didn't matter that Harrison was a college graduate who came from a prominent Virginia family, and that he lived in a large farmhouse on a comfortable estate in Ohio.) Harrison was hailed as the "Presidential Ploughman." Every campaign speech cited his military experience.

At the same time, Van Buren was por-

Even Davy Crockett attacked Van Buren's man

hood, writing, "It would be difficult to say from his

personal appearance whether he was a man or a

woman, but for his large red and gray whiskers."

trayed as a champagne-drinking aristocrat who wore ruffled shirts and "pretty silk stockings," enjoyed warm baths, and ate fancy meals prepared by "French cooks."

Harrison's campaign songs declared "little Van" to be a "used up old man" and claimed that while "old Tippecanoe" was marching off to war, "Sly Van" remained at home "afraid of the smell of gunpowder," warming his shins in front a fire in his parlour. Even Davy Crockett attacked Van Buren's manhood, writing, "It would be difficult to say from his personal appearance whether he was a man or a woman, but for his large red and gray whiskers."

The Democrats responded in similar fashion, dismissing "Granny" Harrison as a senile, feeble old woman. They also questioned the general's military record, calling him a "sham hero" without "a single certificate of bravery in his pockets."

Although Harrison won the election handily, his efforts to display hardiness and grit ended badly when he refused to wear an overcoat during his inauguration, on a rainy and unusually cold day in Washington. Harrison became ill and died one month later, serving the shortest term in office of any U.S. president.

Despite his brief presidency, Harrison's campaign tactics have been echoed in many elections since 1840. Abraham Lincoln, for instance, drew upon his hard-scrabble origins and straightforward manner to craft a much more enduring myth of the "log cabin" president.

On the other hand, James Buchanan, the man Lincoln replaced as president in 1860, was called a "granny of the Executive" and criticized for weak leadership through references to his beardless face and high-pitched voice.

During the 1896 campaign, the contrast between William McKinley, the Civil War veteran, and William Jennings Bryan, the "Boy Orator," was captured by a cartoon that depicted McKinley in a military uniform, holding a rifle, and Bryan in a cradle, armed with a rattle. McKinley's supporters described him as "one of the best examples of courageous, persevering, vigorous manhood that the nation has ever produced." Bryan's backers unsuccessfully countered that their candidate had shoulders "broad enough to excite the approval of a Norse Viking," and that there was nothing "soft, yielding or effeminate about him."

The most thorough effort to construct a masculine presidential image was made by Theodore Roosevelt. A frail, asthmatic child, TR emerged from self-imposed exile to the western frontier as a buckskin-clad cowboy and outdoorsman. Football fan, boxer, soldier and big game hunter, Roosevelt's unrelenting advocacy of the "strenuous life" epitomized the hardy masculinity of the late 19th and early 20th centuries.

In the 1950s, Adlai E. Stevenson was cast as an aloof intellectual – and taunted as "Adelaide" – in two failed bids to defeat Dwight D. Eisenhower, a five-star general. And the turning point of the 1960 campaign was the first televised debate, when a poised, charismatic John F. Kennedy outshone a haggard, sweating Richard Nixon. Kennedy also used his military experience effectively. In the Cold War climate of the early 1960s, voters likely felt more secure with a decorated naval hero in the White House. In 1968 and 1972, however, Nixon's perceived strength in dealing with

domestic unrest and the communist threat gave him the upper hand against Hubert H. Humphrey and the anti-war George McGovern.

The cowboy masculinity cultivated by Ronald Reagan in the 1980s helped him triumph over Jimmy Carter and the "quiche-eating" Walter Mondale. George Bush added to the gender rhetoric in 1984 when he told a gathering of longshoremen that he had "tried to kick a little ass" in the vice-presidential debate against Geraldine Ferraro. Finally, in 1988, Bush himself had to prevail over the "wimp factor," despite being a former college baseball captain and fighter pilot.

The cowboy masculinity cultivated by Ronald

Reagan in the 1980s helped him triumph over

Jimmy Carter and the "quiche-eating" Walter

Mondale. George Bush added to the gender

rhetoric in 1984 when he told a gathering of

longshoremen that he had "tried to kick a little

ass" in the vice-presidential debate against

Geraldine Ferraro.

Assessments of the candidates' leadership strength and macho credentials have been key elements of presidential politics since the early days of the republic and no doubt played a part in giving George W. Bush the edge over John Kerry in this year's image battle in the minds of U.S. voters. ■

(Stacy Lorenz is an associate professor in the department of physical education at the University of Alberta's Augustana Faculty in Camrose. This article originally appeared in the Nov. 2, 2004 edition of the Edmonton Journal.)

folio letters to the editor

Is the university a United Way charity? I doubt it.

Editor, Folio:

After years of being a Leader of the Way donor through the U of A United Way Campus Campaign, I have decided to give only a token amount to the campaign. I am against the University of Alberta considering itself a United Way charity.

While I recognize that the \$20,284 gifted to the University of Alberta in last year's campaign went mainly to student scholarships, I am appalled to think that my university is raising money for scholarships in this way. Surely with the millions of dollars that have come into the university in the past few years, a sizeable endowment could have been set up for scholarships for students in need. The idea of the university raising money through the United Way both angers me and embar-

rases me. (Perhaps the university could properly fund the Campus Food Bank if they need to consider themselves a community agency in need.)

As a U of A donor who has given money to the university over my teaching/research career and set up an award for my home department, I really question if I want to continue giving money to the university. While I recognize that my donations do not "count" as a significant donation in the manner of a commercial business, if every alumna/staff member had the same donation record I have had, we would have a very wealthy university.

Elizabeth A. Richards, PhD, PHEc,
Professor emeritus
University of Alberta

folio letters to the editor

Folio welcomes letters to the editor. Send your thoughts and opinions via e-mail to richard.cairney@ualberta.ca, fax at 492-2997, or by mail to Folio, Office of Public Affairs, 6th Floor General Services Building, Edmonton, Alberta T6G 2H1. Letters may be edited for grammar, style, accuracy and length.

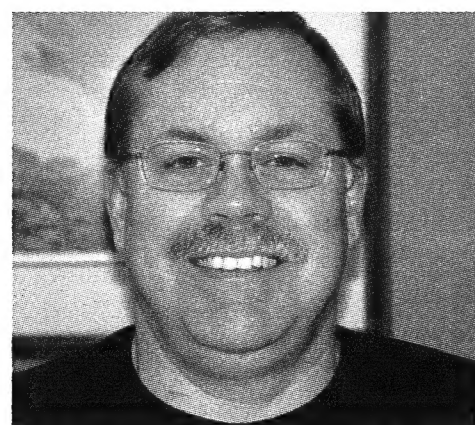
McCalla Professors launch intensive research

Awards enable nine months of full-time research

Part of the University of Alberta's Endowment Fund for the Future and named after the first Dean of the Faculty of Graduate Studies and Research, the McCalla Professorships make available release time from teaching duties for a nine-month period to present faculty members with an opportunity to further their research and scholarly activities. These individuals, nominated by their faculty, are outstanding academics who have made significant contributions to their field of research. These awards start each September, and are tenable at the University of Alberta.

The following is a brief description of the work being conducted by the 2004-2005 McCalla Professorship recipients.

Faculty of Agriculture, Forestry and Home Economics



Peter Boxall

PETER BOXALL (RURAL ECONOMY)

Peter Boxall's research interest involves studying human preferences for the condition of ecosystems. There is abundant evidence that humans are profoundly affected by natural and human-induced ecosystem disturbances. Examining the underlying preferences that underpin these effects will provide information for resource managers striving to induce policies that influence the form and frequency of ecosystem disturbances. He intends to study the effects of forest fire disturbances on forest recreation in an attempt to incorporate recreation economic values in allocating forest fire management resources. The study will involve the integration of econometric models of recreation choice behaviour with spatial analysis. The result will be mapping tools that display recreation values at risk from fires.

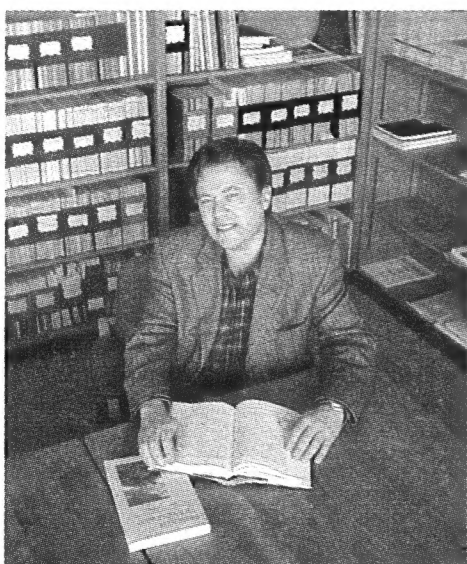
Faculty of Arts

JEAN DEBERNARDI (ANTHROPOLOGY)

Professor DeBernardi will use her McCalla year to investigate the contemporary revitalization and reform of religious Daoism in China through ethnographic study of religious and cultural pilgrimage to Wudang Mountain in China's Hubei Province. She and her research team are conducting research at the Wudang Mountain Daoist temple complex, a UNESCO World Heritage Site that attracts pilgrims and tourists from China, Taiwan, Southeast Asia, Europe, and the Americas. The team will study the impact of renewed transnational linkages on the contemporary practice of Daoism within China, and the widening global influence of modern interpretations of Daoism.

GREGORY FORTH (ANTHROPOLOGY)

Drawing partly on anthropological fieldwork conducted during the last 25 years in Indonesia, Forth's research is a comparative study of the 'wildman' – a figure best known from the Himalayan 'yeti' and North American 'sasquatch', but also found in the traditions of all continents and in western literature and iconography. One objective is to explore empirical and psychological sources of the wildman idea,



Gregory Forth

giving attention to both similar and variant manifestations among different peoples. Comparing the 'wildman' with western categories such as 'the primitive' and 'alien abductors', another question concerns how far these possibly linked notions are a property not only of modern societies, but also of small scale non-western cultures.

JONATHAN HART (ENGLISH)

Shakespeare's poetics – how he creates his poetry and how he calls attention to poets and poetry in the plays and poems – is a topic seldom visited now and one that has never been fully addressed. Professor Hart will examine Shakespeare's poetics in plays and poems. One of his goals is to break down the mutually exclusive positions that Shakespeare is a dramatist and that he is a poet. This project builds on more than two decades of work in the related areas of Shakespeare, Renaissance studies, culture, rhetoric and poetics.



Judith Garber

JUDITH GARBER (POLITICAL SCIENCE)

A Political Theory of the Urban Public Sphere explores the relationship between politics and space in cities. Garber's book takes "the public sphere" – a concept that usually refers to people coming together figuratively to communicate about collective matters, as through the media – and recreates it for an urban context. Rethinking such an important idea is useful because, in cities, public concerns are often experienced, addressed, and acted upon via geography and the built environment. Garber shows how local places and physical spaces, whether public spaces like streets, private spaces like houses, or ambiguous spaces like stadiums, shape democratic politics in cities.

Faculty of Business

DAVID DEEHOUSE (STRATEGIC MANAGEMENT AND ORGANIZATION)

Recent corporate and government scandals exacerbate concerns about organizational legitimacy and reputation. The former represents the organization's

acceptability to society, whereas the latter represents the general perception of the organization's character. Legitimacy and reputation are related, but the nature of this relationship and the underlying differences between the two have yet to be examined. Deephouse's project will distinguish legitimacy and reputation by comparing their sources, institutional foundations, connections to organizational identity, and co-evolution over the organizational life cycle. A better understanding of legitimacy and reputation will improve the long term effectiveness of organizations within our complex, multi-stakeholder society.

KARIM JAMAL (ACCOUNTING AND MANAGEMENT INFORMATION SYSTEMS)

Enron, TYCO, WorldCom and a host of corporate scandals have raised the public's concern about the integrity of management, the adequacy of accounting standards, and the independence of auditors. Despite a huge demand for regulators to "fix" the current financial reporting system, our knowledge about how to change behaviour of market participants is quite limited. Jamal's research project will conduct experiments involving managers and auditors to understand how they respond to changes in accounting rules, and will assess whether more specific accounting rules, and stricter auditors, lead to a more transparent and better financial reporting system.

Faculty of Education

JUDY CAMERON (EDUCATIONAL PSYCHOLOGY)

Cameron's research concerns the impact of rewards and incentives on students' performance, learning, and motivation. She has published a number of reviews on this topic and completed a set of experiments that delineate conditions under which rewards produce positive effects on people's motivation. During the tenure of the McCalla Research Professorship, she plans to extend her research and a) conduct a laboratory experiment that evaluates how rewards affect students' motivation in a learning and testing situation when the rewards are tied to achievement and b) design an applied study to assess how incentives are used most effectively in educational environments to increase students' motivation and performance. She also plans to write an article that brings together the main findings of her research in a fashion that is accessible to a general audience.

Faculty of Engineering

ABDULHAKEM ELEZZABI (ELECTRICAL & COMPUTER ENGINEERING)

The general theme of Elezzabi's proposal takes advantage of newly emerging opportunities using ultrafast lasers, nanotechnology, and optics to explore materials, structures, and fundamental physical phenomena and processes, and to investigate their potential applications. Because the field of photonics is diverse, his research activities will continue to be of a multidisciplinary nature, with an impact on the following fields: ultrafast phenomena, optics, photonics, electrical engineering, nanotechnology, laser engineering, optical devices, telecommunications, semiconductor physics, material science, and life sciences.

Faculty of Law

ROBERT CHAMBERS

The law of trusts tends to be isolated from other areas of private law. This isolation makes it difficult to see important connections between different legal responses to similar problems. To address this problem,

Chambers is writing a new book on the law of trusts, called *Trusts: A Modern Analysis*. It will explain the fundamental structure of the law of trusts and its place in private law, using terms and categories developed in the modern law of obligations. The book is intended for lawyers (in the academy and in practice), judges, and law students in common law jurisdictions worldwide.

Faculty of Nursing

LOUISE JENSEN

Louise Jensen's research focus is on the health-related outcomes of individuals who have experienced an acute cardiac event, specifically related to gender effects in symptom presentation and control, quality of life, and prevention of morbid events. She is interested in the synthesis and translation of research into improved cardiac health and health care. During the tenure of the award she will be conducting a study on the gender differences in the health-related quality of life outcomes following treatment for Coronary Artery Disease. There is growing evidence that Coronary Artery Disease presents itself differently in women and men, which in turn contributes to gender differences in the delivery of care. As well, she will be completing current projects and initiating new projects on outcomes of individuals suffering chest pain and atrial fibrillation.

Faculty of Science

WILLIAM TONN (BIOLOGICAL SCIENCES)

Tonn's research program has basic and applied components that focus on the effects of environmental constraints and disturbances (natural and anthropogenic) on communities in northern freshwater ecosystems. He is perhaps best known for his basic research on the ecology of fish communities in small boreal lakes, particularly the interacting roles of winterkill, predation, and a lake's position within its landscape. In this work, large-scale comparative studies are integrated with whole-system field experiments to investigate the ecological mechanisms that structure the fish communities. The work has expanded to include population-level effects, including life history, and studies of interrelations between fish, other aquatic vertebrates (birds and amphibians), and invertebrates. Tonn's applied studies have built on this understanding to examine lake and stream restoration ecology, effects of fire, forestry, and diamond-mining activities on fishes and the ecosystems in which they reside, and the conservation of rare freshwater ecosystems and the endangered species that rely on them.

YANPING LIN (MATHEMATICAL AND STATISTICAL SCIENCES)

Lin's research program concerns the development, analysis, implementation, and application of efficient numerical methods for interface problems. These are characterized by the presence of discontinuities and/or singularities on surfaces, which may be moving or stationary, due to abrupt changes in materials or build up of charges or other effects. The focus will be mainly on quadratic immersed element analysis and computation on uniform grids since such high order elements will definitely produce very accurate numerical solutions. These will in turn generate better resolutions for the interfaces and allow a better understanding of the physical phenomena associated with moving interfaces. Applications vary from problems in financial option pricing to questions arising in biology, e.g.: study of blood flow in flexible tubes; of cell dynamics and motility; and of tumour growth and cancer modelling. Lin will be working on this project with colleagues and several graduate students.

Filling up on empties

Dave Lester spearheads annual Christmas giving campaign

By Lee Craig

Faced with a potentially bleak Christmas in the winter of 1998, Dave Lester decided to buy toys for Santa's Anonymous with the money he had been making selling pop to co-workers.

The U of A electrician was having a bad year and didn't feel much holiday cheer in him when someone he worked with suggested he donate the pop money to a charity.

"In our shops at Christmas time, the trades have a big Christmas luncheon. I can't remember how much they charged back then, but I was going to give the money to pay for the tickets. The tickets are maybe a few dollars. It was pointed out to me that the foremen usually bought the tickets for the lunch...instead I decided to give the money (\$750) to Santa's Anonymous."

Lester had just started stocking and selling the pop in the Phillips Services Building that previous spring for 50 cents a can. A fellow employee asked him to take over because he was too busy with his own wedding plans. Lester agreed.

Lester, who has worked at the U of A since 1980 and who can be found installing new electrical work at any given point on campus, said being on pop duty doesn't take too much of his time. He takes the cans to the bottle depot every other month, has to roll the change for the bank, and buys the pop on weekends – but as he points out, "I am already going to the store to buy groceries."

The people at his bank do recognize Dave when he brings in all the change, and he is fairly sure the staff at Superstore think he drinks too many soft drinks, about

20 cases a week, which works out to 1,000 cases a year.

In 2003 Dave's pop-can work raised \$1,250 for Santa's Anonymous.

Other trades employees on campus have also contributed cans to Dave's pop-can drive, and have raised money for the cause as well. For the past three years, Lester, who is his union's shop steward, has supplied pop for the trades appreciation barbeque, resulting in about 300 or 400 empty pop cans in one day.

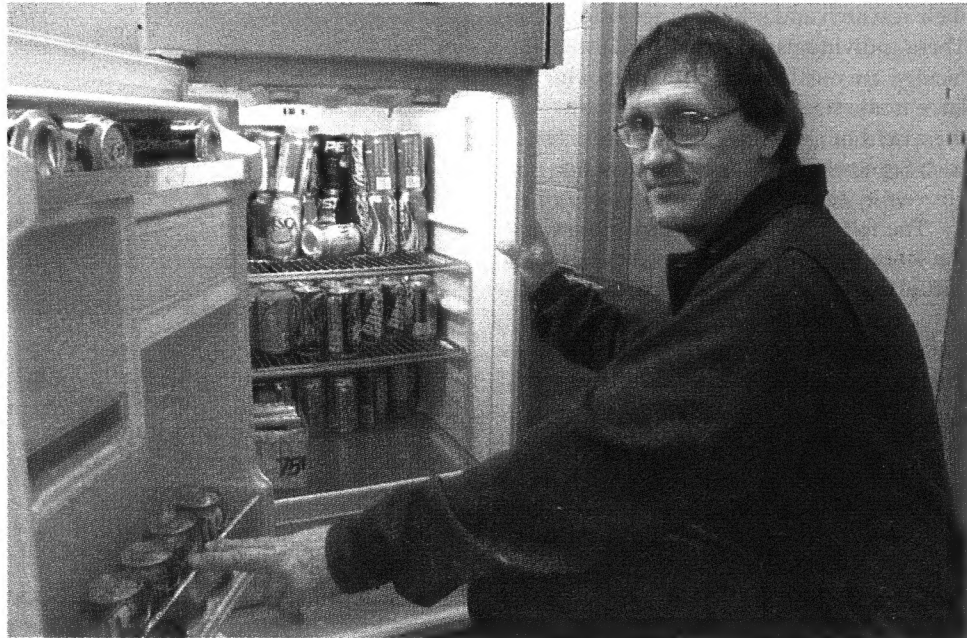
He emphasizes how supportive the staff and management have been. "Everyone, the foreman, the supervisor, the other staff members, have been great about it. They are tremendously supportive...everyone contributes."

Lester said donating to the charity has become one of the best parts of Christmas for him.

"You go to Superstore and fill up three carts of toys, and it's hard to feel bad after that," said Lester. The only difficulty he sometimes has is picking out toys for girls, so much so that he has asked female friends for ideas on what to buy.

Lester's son, who is in his teens, has always helped his dad take the cans to the bottle depot – sometimes as many as 4,000 cans in one trip – and in past years has helped to select toys. Lego is a toy that he buys every year. He watches for the sale Superstore has just before Christmas. "It's 40-per-cent off. It's the perfect gift for kids of any age."

Lester is glad that his son has participated since 1998. "He is less interested (now) in going to the store and choosing



U of A electrician Dave Lester has been selling pop on campus and donating proceeds to Santa's Anonymous since 1998.

the toys...I am sure during his life he'll know it is important to help other people."

Lester believes, as John F. Kennedy said, that everyone should do their own small part to try to change their portion of the world for the better.

"I don't think it is any big deal what I am doing. I don't think of it like that at all," said Lester. "...I have never delivered the toys, and I don't know that I need to do that. Everybody does their little bit, and this is mine."

He points out that he gains in a personal way from helping this charity. The year after Lester started donating money

to Santa's Anonymous was a particularly hard one, and he needed to make the Christmas contribution more than ever.

"As it happened, in 1999, I was separated and spent the first Christmas absolutely alone. Buying the toys and donating them certainly made the Christmas," said Lester.

He also knows the staff he works with appreciate the gifts. "Every year 'we have tables and tables of toys that I put out for the staff to see before I take them down to the Santa's Anonymous office.'"

Lester will continue to collect cans for Santa's Anonymous as long as he works at the U of A, he said. ■

Capital plans unveiled at Augustana

Initial plans include \$12 million in improvements

By Diane Hutchinson

The University of Alberta has unveiled its long-range development plans for the Augustana Faculty in Camrose, with plans to double the faculty's current enrolment to 2,000 students.

Community members were given a first-hand explanation of plans for upgrading and expansion Nov. 4.

"The growth of a university campus affects those around it," explained Lee Elliott, the University of Alberta's director of public affairs. "We've gathered input from faculty, staff and students. This was an opportunity for input from the public."

About 40 people, representing neighbours, local officials and other interested members of the community, attended the session.

Most were enthusiastic about the expansion plans, but some expressed reservations. Issues such as increased traffic near the faculty, the location of sports fields, accessibility of parking, energy efficiency, working with the community to share facilities and ensuring a "harmonious look" to the campus were all brought forward.

Elizabeth Dechert, the U of A's director of strategic planning, was able to reassure concerned citizens on most points. "We don't get money often," she said, "and we want to make the most of it."

As an architect and planner, Dechert expressed her own agreement with the concept of combining practicality, functionality and aesthetics. She explained the university's guidelines for development, emphasizing the need to retain



Founders Hall at Augustana Faculty will remain the focal point of the U of A's new Camrose campus.

Augustana's rural charm and modify or develop facilities in such a way that they all fit together. Although millions will be spent on new and existing facilities, the campus will retain many of its characteristics. Augustana's architecturally defining

Founders Hall will remain the focal point when visitors arrive on campus.

Dechert also outlined a number of motivations – both financial and environmental – for looking into energy efficiency. Augustana, which merged with the

University of Alberta in July, currently has an enrolment of about 1,000 students. That number is expected to increase to at least 1,200 in the next few years and to 2,000 within 10 years. That plan includes doubling the number of students living in campus residences.

The campus is hard pressed to meet its current space demands and will need new facilities to meet the increased enrolment.

The oldest building on campus was erected in 1912 and the newest is about 15 years old. The most immediate needs to be addressed under the university's plans include construction of a library facility and a commons area for students covering more than 4,000 square metres as well as demolishing the current performing arts theatre, and replacing it with a new 500-square-metre theatre, and renovation of the sciences building. Although it could be more than a year before construction is underway, plans are already moving forward. Funding of \$12 million for this work was included in the transfer agreement approved by the provincial government earlier this year.

Further construction, which would take place as part of the university's ongoing capital plans over the next 15 years, would include replacement and expansion of student residences, a new Humanities and Social Sciences building, expansion of the Fine Arts building, expansion and renovation of Physical Education facilities and construction of additional commons space, including a new cafeteria. ■

University scores well on surveys

Maclean's and The Scientist award top marks

By Scott Lingley and Richard Cairney

Two surveys released recently position the University of Alberta as one of the top teaching and research institutions in the country.

The 14th annual *Maclean's* university rankings and a survey conducted by *The Scientist* magazine give the U of A top marks.

In the *Maclean's* survey, the U of A held its sixth-place overall standing among schools with undergraduate, graduate and medical programs, a list topped by the University of Toronto. The University of Calgary ranked 14th. The University of Lethbridge ranked 12th out of 21 schools with an undergraduate orientation.

The U of A also placed fifth overall in the "reputational" ranking, drawn from a survey of high school principals and guidance counselors, university officials, heads of organizations, CEOs and corporate recruiters across the country.

"Overall, the rankings continue to show the U of A is among the best in its class," said Provost and Vice President (Academic) Dr. Carl Amrhein, who added that the university takes issue with the *Maclean's* methodology.

The U of A's position in the survey

would be more accurate if *Maclean's* took into account different grading for high school students across the country. Last year, he observed, McGill University established a policy which deflates high school grades in Ontario by three or four per cent to put them on par with other students.

"So a grade of 75 per cent in Ontario would equal 71 or 72 per cent at McGill," said Amrhein. And grades for Alberta high school students, he said, should be adjusted upwards.

"We contend we are three or four per cent better than Ontario or B.C.," he said. But, he added, *Maclean's* hasn't been able to find a way to account for what Amrhein describes as "grade inflation" which he says takes place to varying degrees across the country.

The U of A is, however, pleased with its positions in some categories of the *Maclean's* rankings. The U of A is in first place for number of volumes per student in its library holdings, and first across the country in the number of professors who hold a PhD.

The latter, Amrhein said, reflects the success of U of A President Dr. Rod Fraser's faculty renewal program. Under

the plan the U of A began recruiting new faculty members before many of its peer institutions, in a marketplace in which demand for academics was growing and supply was shrinking.

"Fifty-two per cent of our tenure-stream professors have been hired in the past eight or 10 years," he said. "That is way ahead of the curve. It gives us a real advantage."

Amrhein said the U of A's position as one of the top universities in the *Maclean's* rankings is supported by a recently released survey from *The Scientist*.

More than 35,000 life scientists from Canada, the United States and Europe were asked to assess working conditions and environments at 91 institutions in eight different categories. On the non-U.S. list, the U of A placed second, up from fourth last year.

University Vice-President (Research) Dr. Gary Kachanoski said the survey results reflect the efforts a decade's worth of hard work growing the U of A's research capacity. "What this does is confirm the growing reputation that we have at the University of Alberta as a great destination and a place for (researchers') careers to advance and for their science to be done," he said.

Editors of *The Scientist* say respondents were surprisingly uniform in their needs, citing adequate laboratory and research facilities, as well as good working relationships with peers, among their top concerns.

"It's coincidental but useful support, that *The Scientist* places us as the second-best place to do research outside of the United States," Amrhein said. "It is a limited review because it focuses on the life sciences but the province has made that a priority."

Amrhein said that despite questions about the *Maclean's* methodology the rankings are important for the university because it offers insights into where the U of A stands relative to its peers and conducting such a survey would be cost prohibitive. It's also important, he said, because the rankings have some influence on key decision makers in Ottawa.

"A lot of opportunities flow one way or another over this," he said.

And while the university is "content" with sixth place, Amrhein says it is a "very conservative" estimate of the U of A's stature. "Overall our sixth place is very, very secure and we look forward to moving up, not down." ■

talks & events

Submit talks and events to Cora Doucette by 3 p.m. Thursday one week prior to publication. **Folio Talks and Events listings will no longer accept submissions via fax, mail, e-mail or phone. Please enter events you'd like to appear in Folio and on ExpressNews at: <http://www.uofaweb.ualberta.ca/events/submit.cfm>.**

UNTIL NOV 17 2004

Social Anxiety and Shyness Group Do you feel ANXIOUS when you are: public speaking; meeting strangers; eating in public places; talking to people in authority; speaking to members of the opposite sex; looking people in the eyes? If so, join this group! Phone 492-5205 or drop by Student Counselling Services, 2-600 SUB to sign up. 2 - 4 p.m. 2-600 Students' Union Building.

NOV 12 2004

Country Joe McDonald Workshop Intimate workshop with singer/songwriter Country Joe McDonald, who emerged at Woodstock as a force of incisive social commentary in the tradition of Woody Guthrie. Register in advance at <http://www.ualberta.ca/folkwaysalive>. Admission \$5 at the door. 3:00 p.m. to 4:30 p.m. Humanities Centre Lecture Theatre L-1.

Department of Physiology "The importance of epithelial ion transport in intestinal disease." Speaker: Rebecca Lam, Graduate Student, Department of Physiology, U of A. 3:00 p.m. to 4:00 p.m. 207 HMRC.

ECE Department, Power group graduate student seminar Speaker: Xiaoyu Wang Title: Impact of Multiple Inverter-Based Distributed Generators on Power Distribution Systems. 3:30 p.m. W2-020, ECFERF.

Country Joe McDonald and the Lionel Rault Trio Intimate concert with one of the great folk/rock icons of the last four decades. Country Joe McDonald has provided incisive social commentary since appearing at Woodstock. Also appearing, the Lionel Rault Trio. Tickets \$25 plus agency fee; available at Southside Sound, Mhyre's Music and Tix on the Square. 8:00 p.m. Convocation Hall, Old Arts Building.

NOV 15 2004

Recruit Candidate Seminar Robert Screatton, PhD Postdoctoral Fellow Peptide Biology Laboratory The Salk Institute Title of Talk: "Control of CREB activity by convergent second messenger signaling to TORC2." 9:30 a.m. to 10:30 a.m. 5-10 Medical Sciences Building.

Department of Biological Sciences Dawn MacRitchie, Department of Biological Sciences, University of Alberta is presenting a seminar on "Bioreporter bacteria". 11:00 a.m. M-137, Department of Biological Sciences.

Department of Chemistry 2004 AstraZeneca Lecture presented by Professor M. Reza Ghadiri, Dept. of Chemistry and Molecular Biology and Skaggs Institute for Chemical Biology, The Scripps Research Institute, La Jolla, California, "Toward Synthetic Biology: Design and Study of Complex Peptide Networks." 11:00 a.m. to 12:00 p.m. V-107 Physics Wing.

Hear's to your Health Concert Series Hear's

to your Health Concerts Lidia Khaner, oboe and Aaron Au, viola, members of the Edmonton Symphony Orchestra, will be joined by U of A faculty member Patricia Tao, piano, in a concert on Monday, November 15 at 5:00 pm, in the first floor foyer to Bernard Snell Auditorium, Walter Mackenzie Health Sciences Center, 112 Street entrance. The program, hosted by Dr. David Cook, will include the Beethoven Adagio for oboe and piano, Brahms Sonata for viola and piano in E-flat, op. 120, no. 2, and Two Rhapsodies for oboe, viola and piano by Charles Martin Loeffler. Admission is free and open to the public. For more information contact: Gladys Odegard 487 - 4188 gladysco@shaw.ca 5:00 p.m. Foyer, Bernard Snell Auditorium, Walter Mackenzie Health Sciences Center, 112 Street Entrance.

Healthcare. Rights, Policy, Reform The Centre for Constitutional Studies and the Health Law Institute invite you to participate in a pre-election forum on health care. Speakers: Professor Martha Jackman, Faculty of Law, University of Ottawa Mr. Steven Lewis, Access Consulting Ltd (former CEO Saskatchewan Health Services Utilization and Research Commission and the Saskatchewan Health Research Board. 7:30 p.m. to 9:00 p.m. Room 231/237 Law Centre.

NOV 16 2004

Nutrition and Metabolism Research Group Visiting Speaker Seminar Dr. Masaaki Toyomizu Associate Professor of Animal Nutrition Tohoku University, Japan, will speak on "Modified mitochondrial functions by a natural uncoupler & a cell synthesized uncoupling protein." 11:00 a.m. to 12:00 p.m. Classroom F(2J4.02) WMC.

Teaching With Respect When he tells his students: "I am here for you, you are not here for me", Ivan Steiner takes the first step in creating a climate of respect for the learners he influences. By sharing some of his experiences in clinical teaching, he hopes to stimulate a dialogue on what it means to be respectful when teaching. 12:30 p.m. to 1:45 p.m. CAB 219.

Rural Economy Seminar Alexander Saak, Assistant Scientist, Centre for Agricultural and Rural Development, Iowa State University will present a seminar titled: "Equilibrium and Efficient Land-use Arrangements under Spatial Externality on a Lattice" in Room 550 General Services Building. 3:00 p.m.

Andrew Orchard - "Reading 'Beowulf' through Other Literary Eyes" Professor Andrew Orchard (erstwhile of Department of Anglo-Saxon, Norse and Celtic, Cambridge University) is Director of the Centre for Medieval Studies at the University of Toronto. His many publications include two books on Beowulf: *Pride and Prodigies*, a study of the monsters of the Beowulf-manuscript, and *A Critical Companion to Beowulf*. He is also written a Dictionary of Norse Myth and Legend. Professor Orchard is currently at work on a translation of the Old Norse Poetic Edda, a critical guide to Anglo-Saxon literature, and studies of both the poetic

craft of Cynewulf and the Anglo-Saxon riddling tradition. 3:30 p.m. HC L-3.

NOV 16 TO NOV 20, 2004

The Skin of Our Teeth by Thornton Wilder Described by the playwright as "the most ambitious project I have ever approached," "The Skin of Our Teeth" tells the story of a single American family which endures an ice age, a flood of biblical proportions, and a war. The play is presented by Abbedam, a production company composed of BA, BEd, and MA students in the department of drama. Performances are at 8 p.m., as well as a 2 p.m. matinee on Nov 20th. Nov 16th is a preview. Tickets will be available in November at the Students' Union Info Desk in HUB mall for \$8 (\$5 matinee/preview). 8:00 p.m. Second Playing Space, Timms Centre for the Arts.

NOV 17 2004

Fall Convocation Ceremonies Fall Convocation Ceremonies for the Faculties of: Graduate Studies and Research; Medicine and Dentistry; Agriculture, Forestry, and Home Economics; Pharmacy and Pharmaceutical Sciences; Nursing; and Rehabilitation Medicine. 9:30 a.m. to 12:00 p.m. Universiade Pavilion (Butterdome).

U of A's GIS Day A showcase of GIS applications at the University of Alberta. Free, half-day, seminar-style conference showcasing various research and education applications using Geographic Information Systems. Will provide an excellent networking opportunity for campus users and a unique learning opportunity for those new to GIS. 10:00 a.m. to 3:00 p.m. Stollery 5-40A and 5-40B Business Building.

Annual Chemistry Education Lecture Peter Mahaffy, King's University College is presenting a seminar open to the entire university community entitled "Tetrahedral Chemistry Education." 11:00 a.m. V-107, V wing. 11:00 a.m. to 12:00 p.m. Room V-107, V wing.


Department of Biological Sciences Cindy Xiaoxin Guo, Department of Biological Sciences, University of Alberta is presenting a seminar on "Mosquitoes' innate immune system." 11:00 a.m. M-137, Biological Sciences Building.

PHS Grand Rounds Guest Speaker: Dr Marjorie Wonham, Postdoctoral Fellow, Centre for Mathematical Biology, Department of Biological Sciences and Department of Mathematical and Statistical Sciences, University of Alberta "West Nile Virus: Modeling the Ecological Epidemiology and Control of an Invasion." 12:00 p.m. to 1:00 p.m. Room 2-117, Clinical Sciences Building.

Fall Convocation Ceremony Fall Convocation Ceremonies for the Faculties of: Arts; Science; Law; Engineering; Education; Business; Physical Education and Recreation; Faculte Saint-Jean; and School of Native Studies. 3:00 p.m. to 5:30 p.m. Universiade Pavilion (Butterdome).

NOV 18 TO NOV 21, 2004

Parkland Institute Uncommon Dreams: Visions of the Public Good. Parkland Institute's 8th Annual Fall Conference Featuring: Linda McQuaig, Joel Bakan author of *The Corporation*, Steven Shrybman, Mark Starowicz, Elaine Bernard and many more! Horowitz Theatre and Engineering Teaching and Learning Complex (ETLC), University of Alberta Campus.



Restored to Original Beauty

This 1615 sq. ft home built in 1925 in the Highlands has been architecturally designed with an addition, and restored with modern day conveniences yet with the ambiance of yesteryear. Featuring a formal dining room on the main, renovated kitchen with slate countertops, granite, pantry, and large office with maple cabinetry and main floor laundry. This home has had the hardwood on the main re-done and new hardwood put in upstairs. The upstairs has four bedrooms, a 4-pce bath with clawfoot tub, and a large west-facing balcony. The basement is fully finished with 3 pce bath, family room and den. The backyard has been beautifully landscaped with stone walkways, patios, and large deck with hot tub and a newer oversized double garage. This home must be viewed to be appreciated. \$389,000. MLS E#3013741. **Colleen Roenspies, Royal LePage Noralta, phone 455-4181**

SOUND OFF

ABOUT EXERCISE!

Have something to say about exercise? We are here to listen! Researchers from the Faculty of Physical Education and Recreation at the U of A are looking for men and women (ages 25-65) with a variety of exercise experiences (from currently active to not at all active) to volunteer to participate in small group discussion sessions to discuss thoughts about exercise.

Benefits to participants include:

- Support and advice on becoming more active
- A chance to voice your opinions and thoughts about exercise!

For more information, please call Terra at 492-7424 or email tcmurray@ualberta.ca



UNIVERSITY OF ALBERTA
**UNITED WAY
2004 CAMPAIGN**




3rd Annual SILENT AUCTION

November 17
11:00 am – 1:30 pm
HUB Mall, Lounge 4

Over 100 Items to Bid On!

Golfing packages, Roadrunner hockey tickets, spa services, campus parking, restaurant gift certificates, HUB shopping sprees, and so much more!

Our Goal: \$7,000 • Last year we raised \$5,000... WE CAN DO IT!


**UNIVERSITY OF
ALBERTA**
*To express thanks
to Dr Matthew Spence,
past President and CEO of AHFMR,
for the tremendous support and investment
in health research at the University of Alberta*

Dr Roderick D Fraser, President,
requests the pleasure of the company of
faculty, staff, and graduate students
to a reception from 3:00 to 5:00 pm
Tuesday 30 November 2004
Maple Leaf Room, University of Alberta
Conference Centre, Lister Centre
116th Street and 87th Avenue

Acceptances only please by 24 November:

Office of the President

Phone: (780) 492-6534 Fax: (780) 492-9265

E-mail: pressrvp@ualberta.ca

For questions: Jackie Miller at 492-1525

NOV 18 2004

Lunch by the Books: "What was Modern Art?" "What was Modern Art?" will be presented by Dr. Steven Harris, an assistant professor in the Department of Art and Design. Harris will discuss some of the formal and ethical choices made by artists in the modern industrial era, and the reasons why they might have made them. Participants are welcome to bring their lunch to the sessions, which will take place Thursdays between 12:10 and 12:50 p.m. 12:00 p.m. - 1:00 p.m. Stanley A. Milner Library.

Neuroscience Weekly Seminar Series Dr. Jeff Kleim from the University of Lethbridge will give a seminar entitled, "Mechanisms of cortical plasticity mediating recovery from stroke" which will be chaired by Dr. Peter Nguyen. 12:00 p.m. Room 207 Heritage Medical Research Centre.

Speaker's Series 2004-5: Conjunctions of the Social and the Political Dr. Catherine Kellogg an Assistant Professor with the Department of Political Science will speak on the following topic entitled: Love and Communism. 3:30 p.m. to 5:00 p.m. 10-4 Tory.

Neuroscience Weekly Seminar Series Dr. Thomas Sinkjaer from the Center for Sensory-Motor Interaction, Aalborg University, Denmark will give a seminar entitled, "Peripheral Nerve Stimulation in Motor Neuro-rehabilitation" which will be chaired by Dr. Richard Stein. 4:15 p.m. Classroom D - 2F1.04 WMHSC.

Under the Northern Lights: The Boreal Forest "Are Alberta's woodland caribou doomed?", Dr. Stan Boutin, Biological Sciences. 4:30 p.m. to 5:30 p.m. Room 120 V-Wing Lecture Theatres.

Uncommon Dreams: Visions of the Public Good (A screening of "The Corporation") A screening of "The Corporation," by Mark Achbar, Jennifer Abbott and Joel Bakan. Co-sponsored by the Centre for Constitutional Studies. 7:00 p.m. The Horowitz Theatre, Students' Union Building, U of A.

Life in Post-Taliban Afghanistan Former Afghan Deputy Prime Minister and Minister of Women's Affairs in the post-Taliban Afghan government and U of A honorary degree recipient, Dr. Sima Samar, will present an update on life in Afghanistan and in the area of human rights, particularly women's rights. Dr. Simar has worked under life-threatening conditions for the past two decades to advance the lives of women and children in Afghanistan. She is internationally recognized as an outstanding advocate for education and human rights. 5:30-7 p.m., Room 001, Engineering Teaching and Learning Complex(116 Street between 91 and 92 Avenue). Parking suggested in Windsor Car Park, accessible off 116 Street.

NOV 19 2004

Rural Economy Seminar Tomas Nilsson, Department of Agricultural Economics, Purdue University will present a seminar titled: "Heterogeneity and Utility Specification in Discrete Choice Problems" at 9:00 a.m. in Room 550 General Services Building.

2004 Distinguished Demographer Lecture Sylvia Wargon, Statistics Canada will deliver the 2004 Distinguished Demographer Lecture: The Times, Life and Legacy of Enid Charles, 1894-1972. 11:00 a.m. to 12:00 p.m. Business Building Room 1-9.

Department of Biological Sciences Sylvie Quedeau, with the Department of Renewable Resources at the University of Alberta is presenting a seminar on "Vegetation as a soil forming factor", Friday, November 19th at 12:00 noon in Room M-145 of the Biological Sciences Building. Ecology Seminar Series, Biology 631 Seminar Series.

Finding Support for Scholarship of Teaching This session reviews institutionally based resources and potential funding opportunities to support teaching scholarship and research projects. During this session we will review creating a proposal that includes an instructional development or research concept, collaboration, and accountability as well as how evaluation methods can be used to strengthen proposals. Successful examples from the experiences of the ATL evaluation research team will be shared with audiences. If you are planning on attending, please RSVP bev.adam@ualberta.ca 12:00 p.m. to 1:00 p.m. Boardroom 145, Telus Centre for Professional Development.

Neuroscience Weekly Seminar Series Aiko Kido Thompson, PhD student in the Centre for Neuroscience will give a Thesis Seminar entitled "Plasticity in the human adult nervous system: Modulation and modification of spinal reflexes and corticospinal connection." 12:00 p.m. Room 6-52 Heritage Medical Research Centre.

F.M. Salter Lectures on Language F.M. Salter Lectures on Language - "In Quest of Perfection: Pitfalls in Textual Editing" presented by Professor Christopher Gordon-Craig. This year's Annual Salter Lecture will consider scholarly approaches to critical textual editing in English. A wide-ranging exploration of the relevance of bibliographical research to reading texts from Shakespeare to Tolkien, it will propose that while the goal may be to create a definitive, "best" text, such an ideal may itself be elusive and even self-defeating. 3:00 p.m. HC L-3.

Department of Sociology Mike Berry and Tim Harfield "Porn: Tongue in Cheek." 4:00 p.m. Tory Building 5-15.

Louis D Hyndman Sr Lecture and Awards Keynote address by Dr Paul Flecknell from the University of Newcastle-upon Tyne, UK. Title: Barriers to Post-Operative Pain Management in Laboratory Animals - and How to Overcome Them. Everyone welcome. 4:00 p.m. Maple Leaf Room, University of Alberta Conference Centre, Lister Centre.

Uncommon Dreams: Visions of the Public Good "It's The Crude, Dude: Oil and the Public Good (or Bad)." 7:30 p.m. The Horowitz Theatre, Students' Union Building, U of A.

NOV 20 2004

Same-sex marriage: Who cares in Alberta? Our Philosophers' Cafes offer you the opportunity to hear one of our U of A scholars speak on a topic; participants are then encouraged to converse freely and openly about issues arising, as presenters become the catalyst and resource for ensuing discussions. Our cafes are always informative and lively, and often deeply entertaining. Topic: Same-sex marriage: Who cares in Alberta? with Dr. Cressida Heyes, an associate professor in the Department of Philosophy, Faculty of Arts. 2:00 p.m. to 3:30 p.m. Nina's Restaurant, 10139 - 124 Street, Edmonton.

NOV 22 2004

Department of Biological Sciences Chris Oates, Department of Biological Sciences, University of Alberta is presenting a seminar on "Hfq involvement in mRNA stability and translational control". 11:00 a.m. M-137, Biological Sciences Building.

Department of Chemistry Department of Chemistry Visiting Speaker lecture presented by Professor A. Ramamoorthy, Department of Chemistry, University of Michigan, Ann Arbor, Michigan, "Mechanism of Membrane Disruption by Antimicrobial Peptides." 11:00 a.m. to 12:00 p.m. V-107 Physics Wing.

NOV 23 2004

Department of Chemistry seminar Prof. Cornelia Bohne, Department of Chemistry, University of Victoria will present a seminar entitled "Dynamics in Supramolecular Chemistry: How can we understand function and complexity." 2:00 p.m. E3-25, Gunning and Lemieux Chemistry Centre. 2:00 p.m. to 3:00 p.m. E3-25, Gunning and Lemieux Chemistry Centre.

Readings by Rachel Zolf and Robert Majzels Masque Poetry by Rachel Zolf A vibrant collage of voices, Masque plays with the personal and the persona in a challenging exploration of media constructs and their effects on one family's private life. Stretching the limits of poetry, Masque features a cast of 24, including the father, the sister, the philosopher, the Jew, Germaine Greer, the fan, the lesbian, and the writer. Zolf weaves found text with poetry, creating rich, often humorous, tableaux that resonate with colourful characters and surprising insights into the fraught spaces where the public stops and the private begins. Apikoros Sleuth A Novel by Robert Majzels A murder-mystery about the death of language and the blood on the hands of civilization in the places where civilization breaks down. Apikoros Sleuth is a murder mystery in the form of a Talmudic inquiry, a rigorous and relentless pursuit of truth and justice in the full knowledge of the impossibility of ever entirely attaining the goal. 2:00 p.m. HC L-3.

Refining Instruction Through Use of Formative Evaluation Tools Much of the feedback on course effectiveness comes after the course is finished, which is useful for future courses but of little use for a course in progress. This workshop will help instructors determine if courses are achieving their objectives and will suggest ways to measure student satisfaction levels earlier in the semester while there is still time to make adjustments. Formative evaluation tools will be explained and examples will be given. Participants will be encouraged to use their experiences to develop formative evaluation strategies. If you are planning on attending, please RSVP bev.adam@ualberta.ca 3:30 p.m. to 4:30 p.m. Boardroom 145, Telus Centre for Professional Development.

Info session - MA in Communications and Technology Join us to learn about the Master of Arts in Communications and Technology (MACT) program. The MACT is an online graduate degree program that is designed to be completed part-time by individuals who seek to provide reflective and informed leadership in the management and use of information and communications technologies in their organizations and fields. Communication is examined across all contexts in the program: interpersonal, small group, public speaking, organizational, mass and intercultural. Everyone is welcome to attend. There will be a presentation about the program by Marco Adria, the MACT program director, as well as a question and answer session. 6:30 p.m. Room 3-40 University Extension Centre (8303-112 Street).

Department of Biological Sciences Wisdom Ayidzoe, Department of Biological Sciences, University of Alberta is presenting a seminar on "Identification of targets of RNA binding proteins." 11:00 a.m. M-137, Biological Sciences Building.

PHS Grand Rounds Dr Jeremy Beach, Associate Professor Department of Public Health Sciences "A Study of Factors Influencing Return to Work After Wrist or Ankle Fracture." 12:00 p.m. to 1:00 p.m. Room 2-117, Clinical Sciences Building.

Prairie Centre's Brown Bag Seminar A Brown Bag Lunch presented by The Prairie Centre in conjunction with the Multicultural Health Broker's Co-op, with Dr. Denise Spitzer from the University of Alberta and Lucenia Ortiz from the MHBC presenting "Stress, Migration, Gender & Type 2 Diabetes". Multicultural Health Broker's Co-op is located at 10867 - 97 Street. 12:00 p.m. to 1:00 p.m. Multicultural Health Broker's Co-op, 10867 97 St., Edmonton.

The University of Alberta chapter of Sigma Xi Lecture by Dr. Clayton Deutsch, Department of Civil and Environmental Engineering, on "Learning to live with geologic variability and the consequent uncertainty". Monthly lecture sponsored by Sigma Xi. Open to all. Refreshments at 4:15 pm. Lecture starts at 4:30 pm. M-145 Biological Sciences Building. 4:15 p.m. to 6:00 p.m. Biological Sciences M-145.

NOV 26 2004

Department of Biological Sciences Evie Merrill with the Department of Biological Sciences at the University of Alberta is giving a seminar on "Effects of mercury on adult loon foraging and chick survival: direct or indirect effects?" Ecology Seminar Series, Part of the Biology 631 Seminar Series. 12:00 p.m. M-145, Biological Sciences Building.

Philosophy Department Professor Kent Peacock, Department of Philosophy, University of Lethbridge, will be speaking on "Quantum Information and Landauer's Principle." 3:30 p.m. Humanities Centre 4-29.

Campus Security vs. Lister Center fundraiser

notices

Please send notices attention Folio, 6th floor General Services Building, University of Alberta, T6G 2H1 or e-mail public.affairs@ualberta.ca. Notices should be received by 3 p.m. Thursday one week prior to publication.

3M TEACHING FELLOWSHIP AND ALAN BLIZZARD AWARDS - 2005

The 3M Teaching Fellowships Award, which has a deadline of March 4, 2005, is a joint project of 3M Canada Inc. and the Society for Teaching and Learning in Higher Education (STLHE), initiated in 1986 by STLHE. Up to 10 awards are given annually. The University of Alberta has 24 3M Teaching Fellows, followed by the University of Western Ontario with 18 and the University of Guelph with 12. The 3M Teaching Fellowships represent Canada's only national award for university educators. Any individual teaching at a Canadian university (regardless of discipline or level of appointment) is eligible. An all expense paid three-day (November 5-7, 2005), retreat at the Fairmont Le Chateau Montebello is a main component of the award.

Nomination information is available at the following websites: www.stlhe.ca or www.mcmaster.ca/3Mteachingfellowships. Email enquiries should be directed to Arshad Ahmad <arshad@jmsb.concordia.ca> or by phone to (514) 848-2424 extension 2928 or 2793.

The Alan Blizzard Award, which has a deadline of January 28, 2005, was developed by the Society for Teaching and Learning in Higher Education (STLHE) to stimulate and reward collaboration in teaching, and to encourage and disseminate the scholarship of teaching. The award is given to collaborative projects that increase the effectiveness of student learning. Created on his retirement, the award honours Alan Blizzard for his significant contributions to university teaching and learning as president of STLHE from 1987 - 1995. The first award was given in 2000; teams from the University of Alberta received the award in 2000 and 2003.

The application form is available at www.mcmaster.ca/stlhe/awards/alan.blizzard.award.htm. Email enquiries should be directed to Aline Germain-Rutherford, <agermain@uottawa.ca> or by phone to (613) 564-2350.

You can also contact Bente Roed, University Teaching Services, 215 Central Academic Building, 492-2826 for information on both these awards.

EFF: MCCALLA PROFESSORSHIPS
SMALL FACULTIES - APPLICATION DEADLINE

Applications are invited from continuing faculty from the Faculties of Extension, Law, Nursing, Pharmacy and Pharmaceutical Sciences, Physical Education and Recreation, Rehabilitation Medicine, Faculté Saint-Jean, School of Native Studies, Augustana Faculty and Interdisciplinary Research Units.

hockey game Campus Security Services is putting out a hockey challenge to Lister Center. The winner has bragging rights, but the real winner will be the Campus Food Bank who receives all money/food donations raised at the event. Admission is \$2 at the door. Bring your non-perishable food Donations as well. 7:00 to 9:00 p.m. Clare Drake Arena.

NOV 27 2004

TOGA ROCK Get ready for a night of "Classic" rock! "Toga Rock" is a fundraising rock concert for the March 2005 Classics Undergraduate Conference. Popular local bands Texas Blood Money, the Mark Birtles Project, and Teenage Surf Invasion will headline this event. Further information on these bands please go to www.texasbloodmoney.com or www.markbirtlesproject.com Doors open at 8pm, music starts at 9pm. Students and the public are welcome to come, and togas are encouraged as part of our Classical theme. Door prizes and toga contests will be held throughout the night. Tickets are \$8 in advance for anyone (\$6 for HACUA members), and \$10 for all at the door, and available soon from Ticketmaster in SUB. For further ticket availability and event information, please email director.classics@hacua.org 8:00 p.m. The Powerplant, U of A.

NOV 27 - NOV 28 2004

Crafters Natural Creations Workshop & Gallery Christmas Sale Christmas is a special time of year and the Crafters Natural Creations Workshop & Gallery will have a large selection of one-of-a-kind wreaths, arrangements and table centre pieces, as well as a host of other ideas for Christmas giving. How about a memory jar or pot-pourri, potholders, pressed flower Christmas cards or photo albums, creams or lip balms or candles? Gifts are available for everyone on your Christmas list. There will be gifts and decorating ideas that you will find nowhere else! Door prizes will be awarded. The Shop-In-The-Garden will also be open to the public for all your shopping needs! Free admission to attend the Craft sale and to view the Garden. 10:00 a.m. to 4:00 p.m. Devonian Botanic Garden (25 minutes South West of West Edmonton Mall or 5 KM North of Devon on Hwy 60).

These prestigious awards provide full-time teaching relief for the period September - April to enable recipients to pursue a research project in Edmonton.

Application information is available from Deans' Offices. It is also available on the web site http://www.uofaweb.ualberta.ca/provost/AwardsFunding.cfm

Applications must be received by the Vice-Provost (2-10 University Hall) by December 1, 2004.

THE DEPARTMENT OF SOCIOLOGY

Announces a Call for Research Proposals.

The Department of Sociology invites research proposals to carry out studies on impaired driving or other related social policy problems such as chronic alcoholism, traffic safety, etc.

Interest from an endowment made by REID (Research and Education on Impaired Driving) will be used to fund the successful research proposal(s). The maximum amount available this round is \$12,000, which may be used to fund one research project or divided between two (or more) smaller projects.

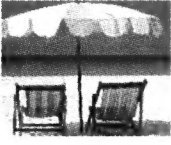
The competition is open to any University member conducting research relating to impaired driving or other related social policy problems such as chronic alcoholism, traffic safety, etc. It will be adjudicated by a panel of five members (three from the University and two from the contributing organization).

Proposals should be submitted to:
Dr R. Sydie, Chair
Department of Sociology
University of Alberta
5-21 HM Tory Building
Edmonton AB T6G 2H4
The competition will close on January 14, 2005. If you have any questions, please contact Fay Sylvester by e-mail: fay.sylvester@ualberta.ca

PLAN YOUR WINTER SUN GETAWAY
NOW! GREAT DEALS AVAILABLE:

Punta Cana
Dec 15-23
Bahia Principe, 5 star
All-inclusive hotel
from **\$1069**

Puerto Vallarta
Nov 27-Dec 3
Decameron Los Cocos
Hotel, All-inclusive
from **\$1099**



*Prices are per person, based on double occupancy. Subject to availability. Taxes not included. Some conditions may apply

www.travelcuts.com

Low cost travel
insurance for as
low as \$1 a day!
BON VOYAGE

VOLUNTEER ABROAD
Travel with purpose: Volunteer Abroad!
Programs available in 8 countries in
the areas of Medical, Teaching, Social
Work, Construction, Conservation and
Agriculture. For more info go to
www.travelcuts.com

Hub Mall, U of A
492-2756

SENATE TRAVEL
UNIVERSITY TRAVEL SERVICES



SUITE HOTEL

Approved University Hotel through the Hotel Authorization Program

\$72.00
1 bedroom
per night

\$95.00
2 bedroom
per night

FREE - LRT pass to the the U of A
FREE - Deluxe continental breakfast
FREE - Heated underground parking
FREE - Local calls
FREE - Pass to Kinsmen Sports Centre
FREE - 24 hour coffee service in lobby

Let Us Offer
An Alternative

1, 2 & 3 bedroom suites
equipped with washers/
dryers, dishwashers,
microwaves, coffee makers
and private balconies

*LRT passes only available with HAP Reservations *Subject to availability
(780) 488-1626 • 9715-110 St.

Spend a Night Not a Fortune

folio
display ads
work

Display advertisements:

Camera-ready artwork is required to size, complete with halftones if necessary. Call 417-3464 for sizes, rates and other particulars.

SPONGE MEETS WORLD

ALBUM FEATURES NEW SONGS BY THE FLAMING LIPS - WILCO - THE SHINS PLUS SPONGEBOB THEME SONG PERFORMED BY ARIEL LAVEGNE AND MORE!

THE SpongeBob SquarePants MOVIE

PARAMOUNT PICTURES PRESENTS A NICKELODEON MOVIES PRODUCTION IN ASSOCIATION WITH UNITED PLANKTON PICTURES "THE SPONGEBOB SQUAREPANTS MOVIE" TOM KENNY BILL FAGERBAKKE CLANCY BROWN RODGER BUMPASS MR. LAWRENCE ALEC BALDWIN DAVID HASSELHOFF SCARLETT JOHANSSON JEFFREY TAMBOR MUSIC BY GREGOR NARHOLZ EXECUTIVE PRODUCERS KARYN RACHTMAN DIRECTOR OF PHOTOGRAPHY JERZY ZIELINSKI EXECUTIVE PRODUCERS ALBIE HECHT GINA SHAY DEREK ORYMON PRODUCED BY JULIA PISTOR BASED ON A STORY AND SCREENPLAY BY STEPHEN HILLENBURG WRITTEN AND DIRECTED BY DEREK ORYMON & TIM HILL & STEPHEN HILLENBURG & KENT OSBORNE & AARON SPRINGER & PAUL TIBBITT PRODUCED AND DIRECTED BY STEPHEN HILLENBURG

SUBJECT TO CLASSIFICATION

SpongeBobMovie.com

ONLY IN THEATRES NOVEMBER 19

University of Alberta
EMPLOYEE AND FAMILY ASSISTANCE PROGRAM
 CONFIDENTIAL COUNSELING & WORK LIFE SERVICES

Psychological Counseling for Individuals, Couples and Families

as well as

Preventative Programs
 Nutrition & Exercise Referrals
 E-Counseling
 Health & Wellness Companion

Financial Planning
 On-Line Courses
 Busy Family Database
 Supervisory Coaching

WILSON BANWELL HUMAN SOLUTIONS

428-7587

www.hrs.ualberta.ca/efap



UNIVERSITY OF
Alberta
 SCHOOL of BUSINESS

Undergraduate Consumer Behaviour Class will be
 selling Raffle Tickets November 15 - 26.

win

Help Support the



United Way
 ALBERTA CAPITAL REGION

- Apple iBook Computer
 (1Ghz/256 Mb Ram/40G Hardrive/14" Monitor)
- Apple iPod Mini
- Epson Stylus C66 printer
- Labtech Spin 75 Black Speakers
- Barracuda Sportfolio Laptop Sleeve
 and \$1000 Textbook Voucher

Tickets \$2.00 - Proceeds to the United Way
 Contact: Leo Wong at leo@youthone.com



**The Centre for Canadian Studies of Faculté
 Saint-Jean invites you to a public lecture by**



Dr. Jules Duchastel
 Professor of Sociology
 and Canada Research Chair on
 Globalization, Citizenship and Democracy

Title: Citizenship of Identities and Participatory
 Democracy in Canada and in the World
Date: Tuesday, November 16, 2004
Time: 7:30 p.m.
Location: Faculté Saint-Jean, Centre Saint-Jean,
 Grand salon
 8406, rue Marie-Anne-Gaboury (91 Street)

This bilingual lecture is part of the Louis Desrochers
 Lecture Series in Canadian Studies and will be
 presented predominantly in French.

Free Admission - Please reserve your seat with Diane
 Leblanc at 465-8716 or by e-mail:
diane.leblanc@ualberta.ca



positions

The records arising from this competition will be managed in accordance with provisions of the Alberta Freedom of Information and Protection of Privacy Act (FOIPPA). The University of Alberta hires on the basis of merit. We are committed to the principle of equity of employment. We welcome diversity and encourage applications from all qualified women and men, including persons with disabilities, members of visible minorities, and Aboriginal persons. With regard to teaching positions: All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority. For complete U of A job listings visit www.hrs.ualberta.ca

ASSOCIATE DEAN, RURAL AND REGIONAL HEALTH FACULTY OF MEDICINE AND DENTISTRY

The University of Alberta invites applications for the position of associate dean for rural and regional health. The associate dean will develop and support formal and informal relationships between the Faculty of Medicine and Dentistry at the University of Alberta and rural and regional centres in the province. As well, relationships between the Faculty of Medicine and Dentistry and other health and non-health organizations will be developed where such collaborations will promote rural and regional health.

The associate dean will advise the dean on educational relationships with rural and regional centres; will chair the Rural Initiatives Committee; represent faculty to the Rural Physician Action Plan (RPAP); and will be a member of the Faculty Education Committee, advisory to the dean.

The associate dean will oversee the development of teaching sites for medical and dental students, residents, and practicing physicians and dentists in regional and rural centers; oversee the development of faculty development programs; work with program and course directors (university and regional) to develop evaluation systems for medical and dental students, residents and preceptors; foster continuing medical and dental education; and support distance learning development (e-learning, Telehealth, blended learning) for use in educational programs. As chair of the Rural Initiatives Committee, the associate dean will also be responsible for co-ordinating clinical rotations amongst medical and dental students and residents within the goals and priorities of the RPAP and the faculty. The associate dean will work with both medicine and dentistry admission committees to develop medical and dental student admissions programs that promote the return of graduates to practice in rural and regional areas, with special emphasis placed on aboriginal students and aboriginal health concerns.

The position reports to the dean of the Faculty of Medicine and Dentistry. The term is five years with re-appointment at the discretion of the dean. This position will be approximately half-time, involving travel, meetings and working with faculty on-site.

Interested candidates should submit an up-to-date curriculum vitae and a two-page document outlining their current clinical and research interests, their leadership experience and their thoughts on how to meet the challenges of academic leadership in an integrated health region. The names and addresses of three referees should be included. Interested individuals are asked to submit their material by December 31, 2004 to:

Dr. Tom Marrie
 c/o Ms. Helen Kurkut
 Dean, Faculty of Medicine and Dentistry
 University of Alberta
 2J2 WC Mackenzie Health Sciences Centre
 8440-112 St.
 Edmonton, Alberta, Canada
 T6G 2R7
 e-mail: hkurkut@ualberta.ca

UNIVERSITY SECRETARY

The University of Alberta is one of Canada's foremost teaching and research universities dedicated to serving more than 36,000 students in undergraduate and graduate programs. It attracts nearly \$400 million in annual research funding and, in partnership with government and industry, plays a pivotal role in advancing social, cultural and economic development.

As the university's most senior advisor and counsellor on governance-related issues, you will provide leadership and expertise to ensure the effective operation and administration of the Board of Governors and the General Faculties Council - the university's collegial, bicameral system of governance.

This will entail providing expert consultation to stakeholders on the impacts of emerging programs, policies and issues, as well as promoting a strong, effective relationship between the governing bodies, administration, and others. You will lead staff, oversee the development of systems needed to maintain institutional memory, provide information to the university's community, and manage budgets.

An effective communicator and strategic collaborator, you will earn the trust, confidence and respect of others. You will uphold the core values of fairness, impartiality and openness. Your degree (graduate preferred) will be complemented by several years of experience in a post-secondary environment, ideally in a related role. With strong

ability to influence, facilitate and mediate situations and knowledge of the consultative process, you will develop solutions and strategies to serve the various needs of multiple stakeholders, while preserving the integrity of policy and principles.

This is a full-time, continuing administrative position with a salary range of \$70,446 to \$111,536 per annum and a comprehensive benefits package. Résumés should be forwarded to:

Dr. Carl G. Amrhein
 Provost and Vice-President (Academic)
 University of Alberta
 2-10 University Hall
 Edmonton, AB T6G 2J9
 Tel: 780-492-3920
 E-mail: provost@ualberta.ca
 Deadline: November 15, 2004

SENIOR ASSOCIATE OR FULL PROFESSOR/EXECUTIVE DIRECTOR (PRL) DEPARTMENT OF SOCIOLOGY

The Department of Sociology invites applications for a tenure track position at the senior associate or full professor level for the position of executive director of the department's Population Research Laboratory, commencing July 1, 2005. A PhD is required.

The Population Research Laboratory is the largest university-based survey and demographic research facility in Western Canada. The mission of the PRL is to facilitate the teaching, research and service goals of the Department of Sociology, the Faculty of Arts, and the larger university community. The PRL was established in 1966 and is a centre for social science research at the University of Alberta. Clients of the PRL have included academic researchers, government departments and agencies, regional health authorities, professional associations and non-profit organizations.

The executive director will be expected to develop an independent research program, actively seek research grants and contracts, co-ordinate faculty research efforts, develop a strategic vision and provide administrative leadership to the PRL. The successful candidate will have demonstrated success in obtaining grants, publishing in the social sciences and should exhibit a commitment to interdisciplinary research.

Applicants should submit a letter of intent, curriculum vitae, and arrange for three confidential letters of reference to be sent by December 15, 2004 to:

Dr. R. A. Sydie, Professor and Chair
 Department of Sociology
 University of Alberta
 Edmonton, Alberta T6G 2H4 Canada
 Fax: (780) 492-7196

For additional information, the Sociology website is at www.arts.ualberta.ca/socweb/

TENURE TRACK FACULTY POSITIONS DEPARTMENT OF PHYSICAL THERAPY

Applications are invited for tenure-track positions in the Department of Physical Therapy at the University of Alberta. The department offers two degrees: an entry-level MPT degree, and a thesis-based, MSc degree in physical therapy. The department also participates fully in an interdisciplinary PhD degree program in rehabilitation science.

Qualified candidates should hold a doctoral degree and have a proven record of scholarly activity in teaching and research. Candidates should have a well-defined research agenda. Evidence of successful grant applications will be advantageous. All areas of research related to physical therapy are of interest. Responsibilities will include teaching in both the entry-level and thesis-based programs, and maintaining an active research program.

Within the Faculty of Rehabilitation Medicine, interdisciplinary research groups focus on common spinal disorders, movement disorders and rehabilitation, child development and aging. Many opportunities for research collaboration are also available on campus, such as the Alberta Centre on Aging, the University Centre for Neuroscience, the Institute of Health Economics, Alberta Heart Institute, the Alberta Provincial CIHR Training Program in Bone and Joint Health, the Centre for Health Promotion Studies, the Community University Partnership for the Study of Children Youth and Families, the Perinatal Research Centre and the Health Care Quality Outcomes Research Centre. Close working relationships exist with the Glenrose Rehabilitation Hospital and other community-based programs in physical therapy. This provides a dynamic, rich environment for physical therapy education and

research. Numerous members of the department are also actively engaged in international education, service and research programs.

Rank and salary will be commensurate with qualifications at the Assistant Professor or Associate Professor level. The positions are available immediately. Review of applications will commence on Jan. 15, 2005 and continue until the positions are filled. Interested applicants should send a curriculum vitae and a statement of teaching and research interests to:

Dr. Albert Cook, Dean
Faculty of Rehabilitation Medicine
3-48 Corbett Hall
University of Alberta
Edmonton, Alberta, Canada T6G 2G4
Phone: 780-492-5991 Fax: 780-492-1626

ASSISTANT PROFESSOR DEPARTMENT OF SOCIOLOGY

The Department of Sociology invites applications for two tenure-track positions at the Assistant Professor level in the areas of Social Inequality/Social Policy and Classical Social Theory, commencing

July 1, 2005. The benefits package is comprehensive. A PhD is required at the time of appointment, and applicants must demonstrate a strong record/outstanding potential for research, excellent communication and teaching skills, and leadership potential.

(1) Social Inequality/Social Policy: Preference will be given to applicants with teaching and research interests in poverty, social class, race/racism, and related areas of social inequality and who emphasize the social policy implications of their research.

(2) Classical Social Theory: Preference will be given to applicants with teaching and research interests in comparative historical sociology, social and political thought, and sociology of knowledge.

Applicants should submit a letter of intent, curriculum vitae, and arrange for three confidential letters of reference to be sent by Jan. 10, 2005 to:

Dr. R. A. Sydnie, Professor and Chair
Department of Sociology
University of Alberta
Edmonton, Alberta T6G 2H4 Canada
Fax: (780) 492-7196

For additional information, the Sociology website is at www.arts.ualberta.ca/socweb/

ads

Ads are charged at \$0.65 per word. Minimum charge: \$6.50. All advertisements must be paid for in full by cash or cheque at the time of their submission. Bookings may be made by fax or mail provided payment is received by mail prior to the deadline date. Pre-paid accounts can be set up for frequent advertisers. Please call 492-2325 for more information.

ACCOMMODATIONS FOR RENT

REAL ESTATE - Buy or Sell, Leases (Furnished/unfurnished). Janet Fraser or Gordon W.R. King. Telephone: (780) 441-6441, www.gordonwrking-assoc.com Gordon W.R. King and Associates Real Estate Corp.

RIVERBEND BRANDER GARDENS "The Hearthstone" 3 bedroom 2 storey townhouse with finished basement, fully furnished. Immediate. \$1,000/month plus utilities. Call Janet Fraser 441-6441 Gordon W.R. King and Associates Real Estate.

FABULOUS LIKE NEW TWO STOREY in Castledowns. Three bedrooms, dream kitchen, media room in finished basement. Quick access to downtown and Fort Saskatchewan or St. Albert. \$1,900/month. Call Janet Fraser, Gordon W.R. King and Associates Real Estate, 441-6441.

CLOVERDALE NEW EXECUTIVE TOWNHOUSE with every possible upgrade! La Caille complex. Classy finishes, top-of-the-line appliances, three bedrooms. Open plan, kitchen and living area. \$2,200/month. Immediate. Call Janet Fraser for details. Gordon W.R. King and Associates Real Estate, 441-6441.

EXECUTIVE LIVING IN SHERWOOD PARK, Normandy Crescent. Gorgeous three bedroom, two storey with lovely garden and wrap-around deck. Open plan. Hardwood floors. Immediate. \$1,500/month. Call Janet Fraser, Gordon W.R. King and Associates Real Estate, 441-6441.

THE GARNEAU - walk to U of A. Two bedroom luxurious condo on two levels, 1,700 sq ft. Secure building in the heart of Old Strathcona. \$1,500/month. Immediate. Call Janet Fraser, Gordon W.R. King and Associates Real Estate, 441-6441.

PROPERTIES ON HIGH STREET. Classy executive two bedroom, 1,356 sq ft. Hardwood floors, southwest exposure. Very cozy, bright. \$1,650/month. Immediate. Call Janet Fraser, Gordon W.R. King and Associates Real Estate, 441-6441.

PROPERTIES ON HIGH STREET. Gorgeous executive, two bedroom with panoramic view of city. Many lovely windows with interesting angles. Very high style. \$1,750/month. Call Janet Fraser, Gordon W.R. King and Associates Real Estate, 441-6441.

PARKALLEN, fully furnished, warm, inviting semi-bungalow. Renovated. Two bedrooms upstairs, one bedroom on main. Family room, bath, bedroom/den in basement. Five appliances. Call Michael Jenner or Janet Fraser, 441-6441.

LEDUC EXECUTIVE DUPLEX, over 2,000 sq ft. Fully furnished, finished basement. Quick access to city and airport. \$1,500 plus utilities. Immediate. Michael Jenner, 964-7253 (cell), Gordon W. R. King and Associates Real Estate.

CALL NOW! TO BUY, SELL, LEASE a condominium, \$65,000 to \$688,000. Please ask for Connie Kennedy, Condo Specialist/Consultant, since 1968. Re/Max Real Estate Central, 482-6766, 488-4000, www.conniekennedy.com

HOME, SASKATCHEWAN DRIVE. Five bedrooms, six appliances, three baths. 439-0130.

SALTSPRING ISLAND, B.C. One bedroom home on acreage. Ideal for sabbatical/writing. January-April. \$800/month plus utilities. 437-0481 (evenings), (250) 537-2258 (evenings).

GARNEAU CONDO. Immaculate. Walk to U of A hospital, campus, LRT. Living, dining, fireplace, deck. Den, bay window. Two bedrooms with deck. European kitchen with eating. Ensuite laundry.

Lease includes underground parking, water, gas, storage. Immediate. \$1,195/month. No pets. Contact Pauline (780) 475-9723.

RETREAT TO A PRIVATE MOUNTAIN-VIEW executive home. Jasper East. Available December 1. Short/long term. Call Len, 460-2608.

ONE BLOCK TO U OF A, TWO BEDROOM CONDO, five appliances, air-conditioned, fireplace, parking, no pets, non-smokers. January 1, 2005. \$1,150. 449-7240.

CRESTWOOD. UNIVERSITY 10 MINUTES. Retired professor's furnished home. Three bedrooms, two bathrooms, \$850.00/month incl utilities. January 17 - March 31. No smokers, no pets. References. 452-8224. jgp@interbaun.com

ONE BEDROOM HI-RISE in Oliver, view, pool, exercise room. Parking and utilities included. \$800/month. 906-9150.

ACCOMMODATIONS FOR SALE

VICTORIA PROPERTIES- Knowledgeable, trustworthy Realtor, whether you're relocating, investing or renting. Will answer all queries, send information, no cost/obligation. "Hassle-free" property management provided. Lois Dutton, Duttons & Co. Ltd., Victoria, B.C., 1-800-574-7491 or lois@duttons.com.

GORGEOUS EXECUTIVE HOME, CRESTWOOD, 9456-143 St. 1,791 sqft. List price \$400,000 [#E3003433](http://www.mls.ca) if you want quiet, central, great schools, active community league and affordable price call today. If you drive by, why not see inside? Call Jenner at 964-SALE (7253) or 441-6441.

IMMACULATE GRANDVIEW BUNGALOW, 3+1 bedrooms. Minutes from U of A by river valley trails. Top-rated school. Hardwood floors. Oak-detailed office and guest suite. In-home spa. Outdoor automated pool, shower, bathroom. For sale by owner, 437-2394.

OLIVER CONDO - 9905 112 STREET, two bedrooms, near Grandin LRT. 1,053 sq ft., 1.5 baths, heated parking, in-suite laundry, open floor plan. \$159,000. (780) 432-6955.

RIVER VALLEY CONDOMINIUM FOR SALE IN THE LANDING. New building, over 1,460 sq ft., two bedrooms plus den. End unit with large private patio facing the River and trail system. \$299,900. For photos: www.judyclarepacker.com ReMax, 481-2950.

OLD STRATHCONA PENTHOUSE CONDO. Two bedrooms, 1.5 baths, enclosed balcony, ensuite laundry, underground parking, flexible possession. Asking \$174,500. Call 484-2184.

GOODS FOR SALE

CASH PAID for quality books. Edmonton Book Store, 433-1781. www.edmontonbookstore.com

MISCELLANEOUS

STUDIO SALE: Fused glass by James Lavoie and Raku Pottery by Patti Hartnagel. Friday, November 12 (5:30-9:00 p.m.), Saturday, November 13 and Sunday, November 14 (11-3); 10545 - 87 Avenue (R.L. Wilkin Architects Ltd.) Everyone welcome. Refreshments.

SERVICES

TUTOR JAVA (Experts, all levels, solving assignments, answering questions, all about JAVA), C/C++ Visual Basic, cstutor123@hotmail.com 416-823-1458, <http://www.freewebs.com/cstutoring/com>

Display advertisements: Camera-ready artwork is required to size, complete with halftones if necessary. Call 417-3464 for sizes, rates and other particulars.

EDMONTON SCIENCE OUTREACH NETWORK

Formerly the Edmonton Science Hotline



Presents a Volunteer Recruitment & Orientation Session

Wednesday, November 17th, 7:30 p.m - 9 p.m

St. Mark Junior High School (11625 - 135 Street)

Refreshments Will Be Served

We Invite Scientists, Technologists, Engineers, and Hobbyists to Volunteer and Engage Students in Hands-On Science Education

To Attend the Volunteer Recruitment & Orientation Session Call Michael at 448-0055 For More Information About Us Visit Our Website www.sciencehotline.ca

Your feet are the foundation of your body...

Digital information and our physiotherapist's clinical exam are combined to make affordable prescription orthotics, worn in your shoes, to correct many abnormal foot functions.

Foot Pain?
Knee Pain?
Back Pain?

Footmaxx

* University of Alberta employee benefit package includes 2 pairs of orthotics/year

Clip this ad for a FREE computerized foot analysis

Call
431-1050
(valid until November 25, 2004)



University Physical Therapy

Garneau Professional Centre
#350, 11044 - 82 Ave.

Paul Lorieau's University Optical

**FREE
VISION
TEST**

with purchase of lenses or complete eye glasses

Conveniently located in College Plaza

11170 - 82 Avenue
Edmonton, AB T6G 2L8



Wheelchair Accessible

433-5500

IN THE HEART OF THE UNIVERSITY OF ALBERTA



CAMPUS TOWER
SUITE HOTEL
EDMONTON, ALBERTA

\$99

Standard one bedroom suites
single/double occupancy

\$129

Executive suites
single/double occupancy

Based on availability, plus applicable taxes, per night, valid until September 30, 2004

11145 - 87 Avenue, Edmonton, Alberta
Tel: 780.439.6060 Fax: 780.433.4410
Email: reservations@campustower.com

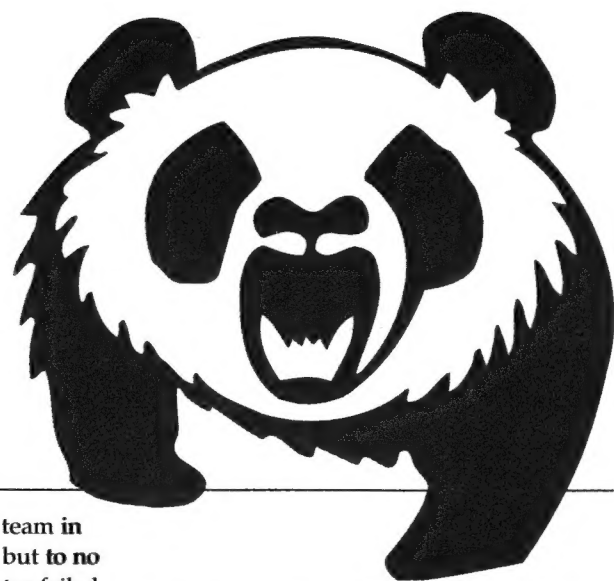
MACLAB
HOTELS & RESORTS

Toll Free Reservations 1.888.9Maclab
www.maclabhotels.com (622522)

For complete University of Alberta job listings visit:

www.hrs.ualberta.ca/

Giving their All



Pandas host field hockey championships; finish in fifth place

By David Bandla

When the 2004 CIS Women's Field Hockey Championship started last week, the host University of Alberta Pandas had dreams of making the final, if all went well, or at least a good shot at a medal for the home-town fans.

But things didn't go as planned, and something as trivial as goal differential derailed any hopes and dreams the team had. So they relied on goals by rookie Kelsie Stychin and veteran Diana Hughes to defeat the sixth-ranked Saint Mary's Huskies 2-0 in a battle for fifth place.

But even this final ounce of satisfaction required hard work, as the Pandas faced

a talented goalkeeper in the form of Erin Dillon, who made several early stops in the game's first 15 minutes.

Pandas backstopper Sara Houlihan made her biggest save of the game when the Huskies' Sarah White stole the ball and made a 25-yard run before Houlihan stacked the pads to keep the game scoreless 25 minutes in.

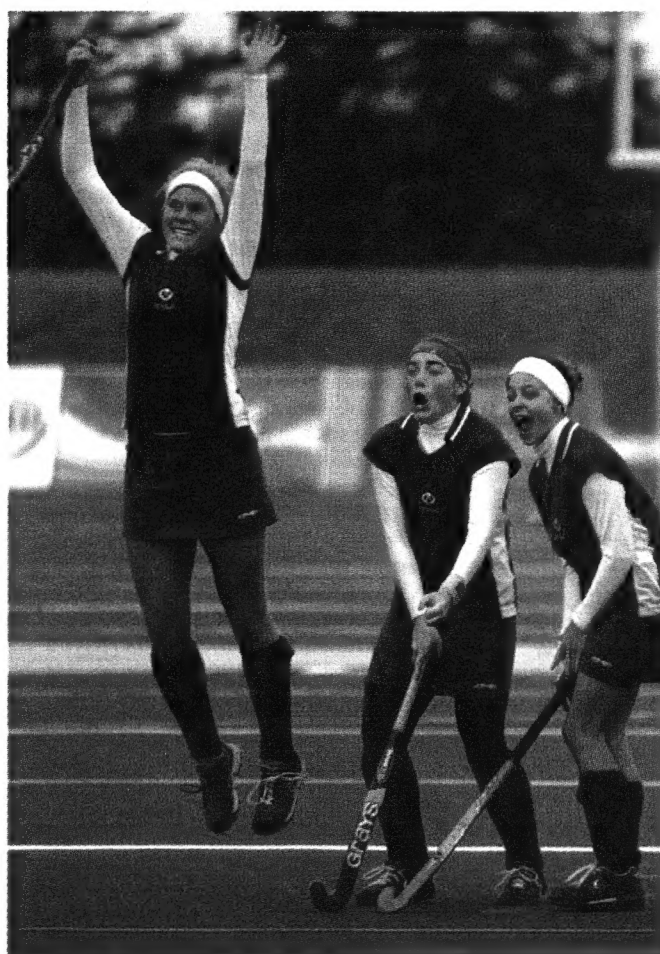
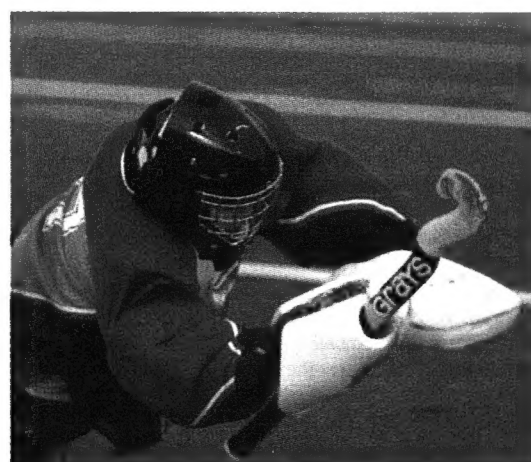
Stychin finally broke the deadlock when she tipped a bouncing ball directed toward the net past a flailing Dillon in the 27th minute. Pandas Di Hughes roofed a shot into the top right corner for a 2-0 lead heading to the break.

Dillon continued to keep her team in the game with several key stops, but to no avail as her Saint Mary's teammates failed to mount much of an attack and were never able to get one by Houlihan.

Pandas head coach Carla Somerville was realistic when she summed up how the event went for her team "We had untimely errors and lots of opportunities. It was in our hands for the taking," she said "It's tough to swallow. We have a really strong team and a good group of athletes, but we will really miss Stef (Slodoba) up front and Ewa (Borowiec) as a leader on the back end next year, as this is their final year with the program." ■



photos: Marcus Benca



The Pandas field hockey team gave everything it had during the national finals last week. At top right, Polly Duncan-Webb chips a shot against St. Mary's; far left, Erin Mason challenges for the ball; lower left, Lana Solaczek poke-checks an opponent; above, a goal against St. Mary's and below, Victoria Hughes Niki Baumann and Lisa Fay cheer a goal during a shoot-out.

folio **back**
page